

Need another word that means the same as “ad hoc”? Find 30 related words for “ad hoc” in this overview.

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## Associations of "Ad hoc" (30 Words)

<b>advertisement</b>	A notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy. <i>Advertisements for alcoholic drinks.</i>
<b>advertising</b>	Advertisements collectively. <i>Her father was in <b>advertising</b>.</i>
<b>ballyhoo</b>	Extravagant publicity or fuss. <i>Each company <b>ballyhoos</b> its product as though it were the most outstanding in all creation.</i>
<b>banner</b>	A long strip of cloth bearing a slogan or design, carried in a demonstration or procession or hung in a public place. <i>Students waved <b>banners</b> and chanted slogans.</i>
<b>blurb</b>	Write or contribute a blurb for a book film or other product. <i>This is the first time I have <b>blurbed</b> a whole line of books.</i>
<b>booklet</b>	A small, thin book with paper covers, typically giving information on a particular subject.
<b>brochure</b>	A small book usually having a paper cover. <i>A holiday <b>brochure</b>.</i>
<b>commercial</b>	Of or relating to commercialism. <i><b>Commercial</b> trucker.</i>
<b>folder</b>	A small book usually having a paper cover.
<b>gimmick</b>	A trick or device intended to attract attention, publicity, or trade. <i>It s foolish to dismiss it as nothing more than a <b>gimmick</b>.</i>
<b>handbill</b>	A small printed advertisement or other notice distributed by hand.
<b>handbook</b>	A book giving information such as facts on a particular subject or instructions for operating a machine. <i>The <b>handbook</b> says an alkaline battery should be good for around 2000 hours of continuous performance.</i>

<b><u>hype</u></b>	Promote or publicize (a product or idea) intensively, often exaggerating its benefits. <i>An industry quick to <b>hype</b> its products.</i>
<b>leaflet</b>	Distribute leaflets to people or an area. <i>Pick up a <b>leaflet</b> from your local branch.</i>
<b>marketing</b>	Shopping at a market. <i>Does the weekly <b>marketing</b> at the supermarket.</i>
<b>newspaper</b>	The physical object that is the product of a newspaper publisher. <i>She left her muddy boots on a piece of <b>newspaper</b>.</i>
<b>pamphlet</b>	Distribute pamphlets to. <i>A handful of heritage minded citizens who <b>pamphleted</b> their neighbours.</i>
<b>pamphleteer</b>	A writer of pamphlets (usually taking a partisan stand on public issues). <i>The right to <b>pamphleteer</b> and post bills anonymously is as important today as it was three centuries ago.</i>
<b>playbill</b>	A poster announcing a theatrical performance. <i>He couldn't find her name on the <b>playbill</b>.</i>
<b>popular</b>	Representing or appealing to or adapted for the benefit of the people at large. <i><b>Popular</b> representation.</i>
<b>poster</b>	Put up posters in an area. <i>A <b>poster</b> campaign.</i>
<b>promote</b>	Of an additive act as a promoter of a catalyst. <i>I got <b>promoted</b> after many years of hard work.</i>
<b>promotional</b>	Of or relating to serving as publicity. <i>She was on a <b>promotional</b> tour for her books.</i>
<b><u>publicity</u></b>	Notice or attention given to someone or something by the media. <i>A <b>publicity</b> campaign.</i>
<b>salesmanship</b>	Skill in selling; skill in persuading people to buy. <i>You have to admire the slick <b>salesmanship</b> behind the marketing.</i>
<b><u>sponsorship</u></b>	Financial support received from a sponsor. <i>The company's <b>sponsorship</b> of the tournament.</i>
<b><u>subliminal</u></b>	Below the threshold of conscious perception.
<b>television</b>	A device with a screen for receiving television signals. <i>Dan was sitting on the settee watching <b>television</b>.</i>
<b>throwaway</b>	A homeless boy who has been abandoned and roams the streets. <i>We live in a <b>throwaway</b> society.</i>

tout

Offer racing tips for a share of any resulting winnings.  
*She was **touted** as a potential Prime Minister.*