

Need another word that means the same as “ad hoc”? Find 30 related words for “ad hoc” in this overview.

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- [Associations of "Ad hoc" \(30 Words\)](#)

Associations of "Ad hoc" (30 Words)

advertisement	A notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy. <i>Advertisements for alcoholic drinks.</i>
advertising	Advertisements collectively. <i>Her father was in advertising.</i>
ballyhoo	Extravagant publicity or fuss. <i>Each company ballyhoos its product as though it were the most outstanding in all creation.</i>
banner	A long strip of cloth bearing a slogan or design, carried in a demonstration or procession or hung in a public place. <i>Students waved banners and chanted slogans.</i>
blurb	Write or contribute a blurb for a book film or other product. <i>This is the first time I have blurbed a whole line of books.</i>
booklet	A small, thin book with paper covers, typically giving information on a particular subject.
brochure	A small book usually having a paper cover. <i>A holiday brochure.</i>
commercial	Of or relating to commercialism. <i>Commercial trucker.</i>
folder	A small book usually having a paper cover.
gimmick	A trick or device intended to attract attention, publicity, or trade. <i>It s foolish to dismiss it as nothing more than a gimmick.</i>
handbill	A small printed advertisement or other notice distributed by hand.
handbook	A book giving information such as facts on a particular subject or instructions for operating a machine. <i>The handbook says an alkaline battery should be good for around 2000 hours of continuous performance.</i>

<u>hype</u>	Promote or publicize (a product or idea) intensively, often exaggerating its benefits. <i>An industry quick to hype its products.</i>
leaflet	Distribute leaflets to people or an area. <i>Pick up a leaflet from your local branch.</i>
marketing	Shopping at a market. <i>Does the weekly marketing at the supermarket.</i>
newspaper	The physical object that is the product of a newspaper publisher. <i>She left her muddy boots on a piece of newspaper.</i>
pamphlet	Distribute pamphlets to. <i>A handful of heritage minded citizens who pamphleted their neighbours.</i>
pamphleteer	A writer of pamphlets (usually taking a partisan stand on public issues). <i>The right to pamphleteer and post bills anonymously is as important today as it was three centuries ago.</i>
playbill	A poster announcing a theatrical performance. <i>He couldn't find her name on the playbill.</i>
popular	Representing or appealing to or adapted for the benefit of the people at large. <i>Popular representation.</i>
poster	Put up posters in an area. <i>A poster campaign.</i>
promote	Of an additive act as a promoter of a catalyst. <i>I got promoted after many years of hard work.</i>
promotional	Of or relating to serving as publicity. <i>She was on a promotional tour for her books.</i>
<u>publicity</u>	Notice or attention given to someone or something by the media. <i>A publicity campaign.</i>
salesmanship	Skill in selling; skill in persuading people to buy. <i>You have to admire the slick salesmanship behind the marketing.</i>
<u>sponsorship</u>	Financial support received from a sponsor. <i>The company's sponsorship of the tournament.</i>
<u>subliminal</u>	Below the threshold of conscious perception.
television	A device with a screen for receiving television signals. <i>Dan was sitting on the settee watching television.</i>
throwaway	A homeless boy who has been abandoned and roams the streets. <i>We live in a throwaway society.</i>

tout

Offer racing tips for a share of any resulting winnings.
*She was **touted** as a potential Prime Minister.*