

Need another word that means the same as “assure”? Find 21 synonyms and 30 related words for “assure” in this overview.

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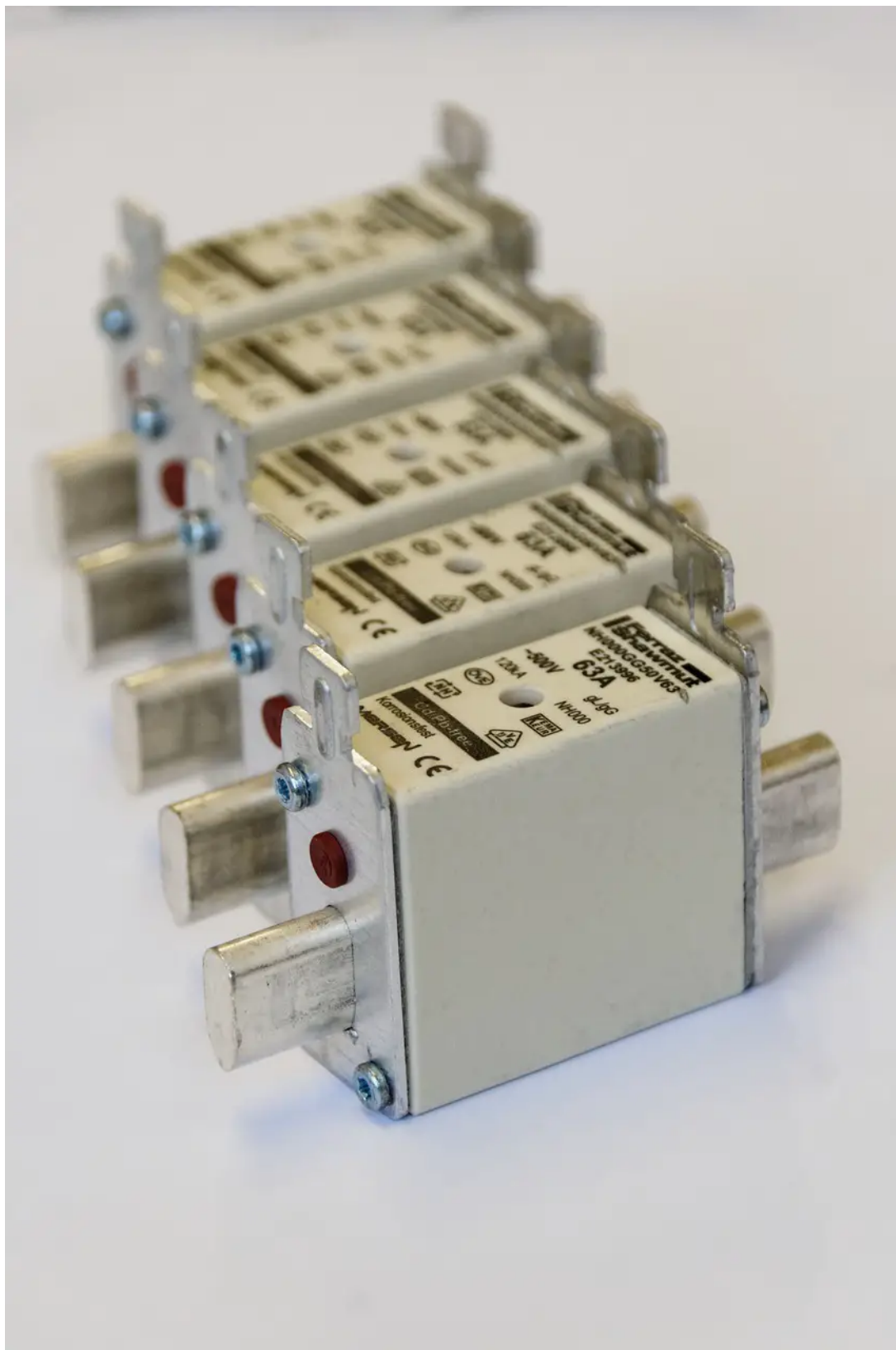
**The synonyms of “Assure” are: reassure, ascertain, check, control, ensure, insure, see, see to it, promise, guarantee, secure, tell, convince, satisfy, persuade, make certain, make sure, provide insurance for, cover, indemnify, warrant**

## Assure as a Verb

### Definitions of "Assure" as a verb

According to the [Oxford Dictionary of English](#), “assure” as a verb can have the following definitions:

- *Inform positively and with certainty and confidence.*
- *Make (something) certain to happen.*
- *Cause to feel sure; give reassurance to.*
- *Make a promise or commitment.*
- *Secure the future payment of (an amount) with insurance.*
- *Be careful or certain to do something; make certain of something.*
- *Tell someone something positively to dispel any doubts.*
- *Assure somebody of the truth of something with the intention of giving the listener confidence.*
- *Be certain to get.*
- *Cover (a life) by assurance.*
- *Make sure of something.*
- *Make certain of.*



## Synonyms of "Assure" as a verb (21 Words)

<a href="#"><u>ascertain</u></a>	Establish after a calculation, investigation, experiment, survey, or study. <i>An attempt to <b>ascertain</b> the cause of the accident.</i>
<b>check</b>	Put a check mark on or near or next to. <i>Please <b>check</b> each name on the list.</i>
<b>control</b>	Control others or oneself or influence skillfully usually to one's advantage. <i>No attempt was made to <b>control</b> for variations.</i>
<a href="#"><u>convince</u></a>	Cause (someone) to believe firmly in the truth of something. <i>He had finally <b>convinced</b> several customers of the advantages of his product.</i>
<b>cover</b>	Provide with a covering or cause to be covered. <i>The female <b>covers</b> the eggs.</i>
<b>ensure</b>	Make certain of obtaining or providing (something). <i>Only by researching stocks thoroughly can a client <b>ensure</b> against being misled.</i>
<b>guarantee</b>	Provide a guarantee for. <i>Preparation will <b>guarantee</b> success.</i>
<b>indemnify</b>	Secure (someone) against legal liability for their actions. <i>The company has taken out insurance to <b>indemnify</b> its directors against liability when acting for the group.</i>
<b>insure</b>	Secure or protect someone against (a possible contingency). <i>Your new sum <b>insured</b> is shown on your renewal notice.</i>
<b>make certain</b>	Reach a goal, e.g.
<b>make sure</b>	Appear to begin an activity.
<b>persuade</b>	Cause somebody to adopt a certain position, belief, or course of action; twist somebody's arm. <i>Health boards were finally <b>persuaded</b> of the desirability of psychiatric units.</i>
<b>promise</b>	Make a promise or commitment. <i>Forthcoming concerts <b>promise</b> a feast of music.</i>
<b>provide insurance for</b>	Determine (what is to happen in certain contingencies), especially by including a proviso condition or stipulation.
<a href="#"><u>reassure</u></a>	Cause to feel sure; give reassurance to. <i>Joachim <b>reassured</b> him that he was needed.</i>

**satisfy**

Fill satisfy or meet a want or need or condition or restriction.

*The whole team is working flat out to **satisfy** demand.*

**secure**

Compress (a blood vessel) to prevent bleeding.

*The government is concerned to **secure** the economy against too much foreign ownership.*

**see**

Go to see for professional or business reasons.

*I want to **see** whether she speaks French.*

**see to it**

Perceive by sight or have the power to perceive by sight.

**tell**

Give evidence.

*He was **telling** on all his former colleague.*

**warrant**

Stand behind and guarantee the quality, accuracy, or condition of.

*The dealer **warrants** all the cars he sells.*



## Usage Examples of "Assure" as a verb

- *Their influence assured that the report would be tough.*
- *Victory was now assured.*



- *The sum assured can be paid as a lump sum.*
- *The airline tried to reassure the customers that the planes were safe.*
- *She assured herself that he was asleep.*
- *We guarantee to assure your life.*
- *They assured him of their full confidence.*
- *Tony assured me that there was a supermarket in the village.*
- *I assured him that traveling to Cambodia was safe.*
- *You would be assured of a welcome.*
- *'I quite understand,' Mrs Lewis assured her.*



## Associations of "Assure" (30 Words)

### [affirm](#)

To declare or affirm solemnly and formally as true.

*It is a rich and challenging motion picture that both **affirms** life and emphasizes its fragility.*

<b><u>assert</u></b>	Assert to be true. <i>It was time to <b>assert</b> himself.</i>
<b>assurance</b>	A statement intended to inspire confidence. <i>An <b>assurance</b> of help when needed.</i>
<b><u>aver</u></b>	To declare or affirm solemnly and formally as true. <i>I don't have to do anything it's his problem he <b>averred</b>.</i>
<b>avow</b>	To declare or affirm solemnly and formally as true. <i>He <b>avowed</b> that he had voted Labour in every election.</i>
<b><u>certain</u></b>	Certain to occur destined or inevitable Benjamin Franklin. <i>It's <b>certain</b> that more changes are in the offing.</i>
<b><u>clarify</u></b>	Make clear by removing impurities or solids, as by heating. <i><b>Clarify</b> the butter by using a spoon to skim off the foam.</i>
<b>confident</b>	Having or marked by confidence or assurance. <i>A <b>confident</b> reply.</i>
<b>confidently</b>	In a self-assured way that expresses faith in oneself or one's abilities or qualities. <i>He <b>confidently</b> predicts a change of fortune.</i>
<b><u>convince</u></b>	Make (someone) agree, understand, or realize the truth or validity of something. <i>He had finally <b>convinced</b> several customers of the advantages of his product.</i>
<b><u>declare</u></b>	Declare to be. <i>He <b>declared</b> last April.</i>
<b>encourage</b>	Persuade (someone) to do or continue to do something by giving support and advice. <i>The intention is to <b>encourage</b> new writing talent.</i>
<b>ensure</b>	Make certain of. <i>Only by researching stocks thoroughly can a client <b>ensure</b> against being misled.</i>
<b>exaction</b>	Act of demanding or levying by force or authority. <i>He supervised the <b>exaction</b> of tolls at various ports.</i>
<b>foolproof</b>	Proof against human misuse or error. <i>A <b>foolproof</b> security system.</i>
<b>grandiloquence</b>	High-flown style; excessive use of verbal ornamentation.
<b>guarantee</b>	Stand behind and guarantee the quality accuracy or condition of. <i>Preparation will <b>guarantee</b> success.</i>

<b><u>induce</u></b>	Bring about or give rise to. <i>From the experimental evidence one infers or <b>induces</b> the hypothesis.</i>
<b>magniloquent</b>	Using high-flown or bombastic language.
<b>oath</b>	A commitment to tell the truth especially in a court of law to lie under oath is to become subject to prosecution for perjury. <i>He was muttering foul <b>oaths</b>.</i>
<b>persuadable</b>	Being susceptible to persuasion. <i>They need to identify the most <b>persuadable</b> voters.</i>
<b>persuade</b>	(of a situation or event) provide a sound reason for (someone) to do something. <i>The cost of the manor's restoration <b>persuaded</b> them to take in guests.</i>
<b><u>pledge</u></b>	Bind or secure by a pledge. <i>They <b>pledged</b> to continue the campaign for funding.</i>
<b>promise</b>	Promise to undertake or give. <i>I've been <b>promised</b> to him for years.</i>
<b><u>purport</u></b>	The purpose or intention of something. <i>The <b>purport</b> of existence.</i>
<b><u>reassure</u></b>	Cause to feel sure; give reassurance to. <i>The airline tried to <b>reassure</b> the customers that the planes were safe.</i>
<b><u>rhetoric</u></b>	Language designed to have a persuasive or impressive effect, but which is often regarded as lacking in sincerity or meaningful content. <i>Mere <b>rhetoric</b>.</i>
<b><u>shout</u></b>	Prevent someone from speaking or being heard by shouting. <i>He was <b>shouted</b> down as he tried to explain the decision.</i>
<b><u>sure</u></b>	Having or feeling no doubt or uncertainty confident and assured. <i>It's going to be a good day for <b>sure</b>.</i>
<b><u>vouch</u></b>	Summon a vouchee into court to warrant or defend a title. <i>He was refused entrance until someone could <b>vouch</b> for him.</i>

