

Need another word that means the same as “assure”? Find 21 synonyms and 30 related words for “assure” in this overview.

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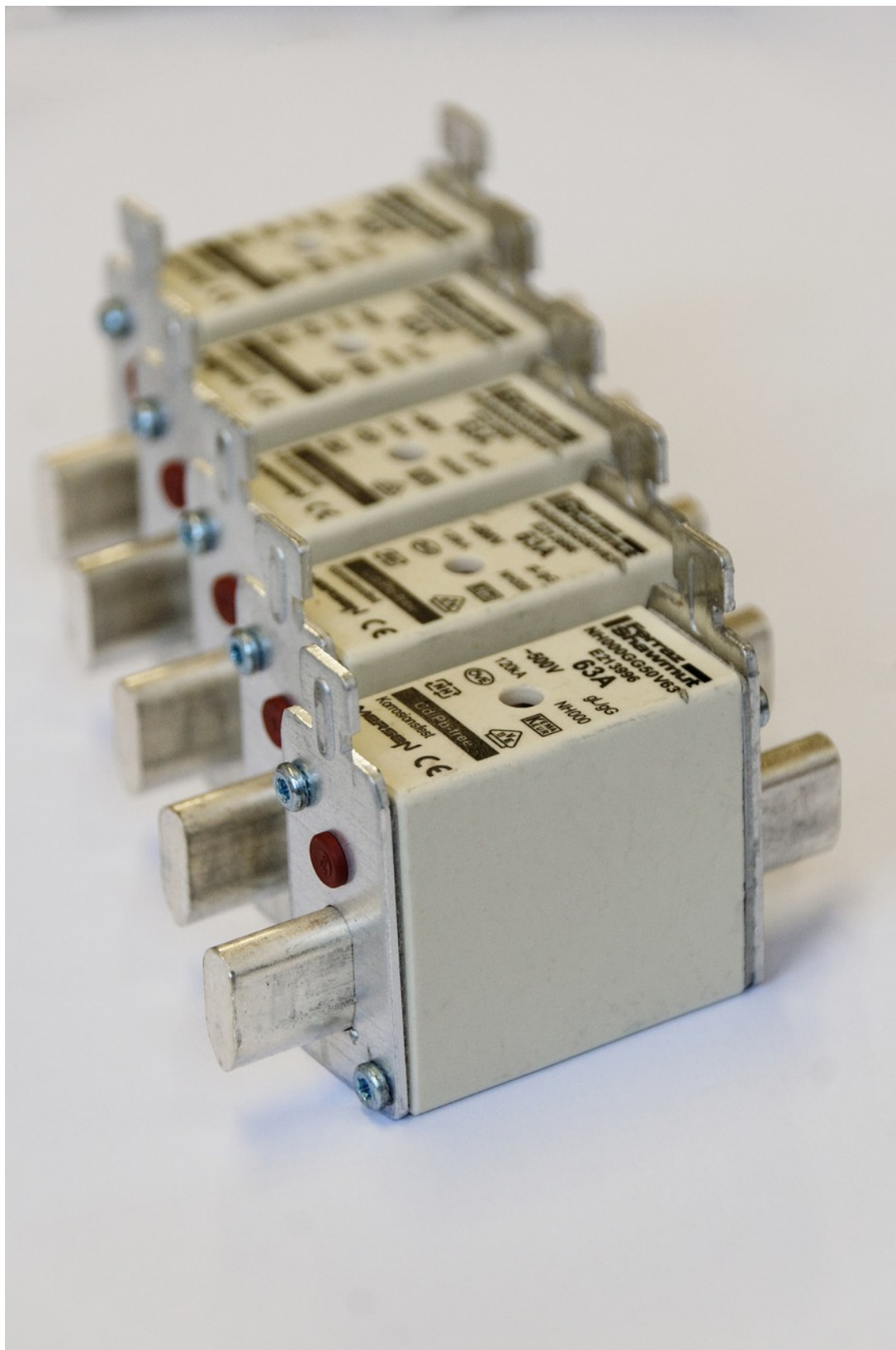
The synonyms of “Assure” are: reassure, ascertain, check, control, ensure, insure, see, see to it, promise, guarantee, secure, tell, convince, satisfy, persuade, make certain, make sure, provide insurance for, cover, indemnify, warrant

Assure as a Verb

Definitions of "Assure" as a verb

According to the [Oxford Dictionary of English](#), “assure” as a verb can have the following definitions:

- *Inform positively and with certainty and confidence.*
- *Make (something) certain to happen.*
- *Cause to feel sure; give reassurance to.*
- *Make a promise or commitment.*
- *Secure the future payment of (an amount) with insurance.*
- *Be careful or certain to do something; make certain of something.*
- *Tell someone something positively to dispel any doubts.*
- *Assure somebody of the truth of something with the intention of giving the listener confidence.*
- *Be certain to get.*
- *Cover (a life) by assurance.*
- *Make sure of something.*
- *Make certain of.*



Synonyms of "Assure" as a verb (21 Words)

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| ascertain | Establish after a calculation, investigation, experiment, survey, or study. <i>An attempt to ascertain the cause of the accident.</i> |
| check | Put a check mark on or near or next to. <i>Please check each name on the list.</i> |
| control | Control others or oneself or influence skillfully usually to one's advantage. <i>No attempt was made to control for variations.</i> |
| convince | Cause (someone) to believe firmly in the truth of something. <i>He had finally convinced several customers of the advantages of his product.</i> |
| cover | Provide with a covering or cause to be covered. <i>The female covers the eggs.</i> |
| ensure | Make certain of obtaining or providing (something). <i>Only by researching stocks thoroughly can a client ensure against being misled.</i> |
| guarantee | Provide a guarantee for. <i>Preparation will guarantee success.</i> |
| indemnify | Secure (someone) against legal liability for their actions. <i>The company has taken out insurance to indemnify its directors against liability when acting for the group.</i> |
| insure | Secure or protect someone against (a possible contingency). <i>Your new sum insured is shown on your renewal notice.</i> |
| make certain | Reach a goal, e.g. |
| make sure | Appear to begin an activity. |
| persuade | Cause somebody to adopt a certain position, belief, or course of action; twist somebody's arm. <i>Health boards were finally persuaded of the desirability of psychiatric units.</i> |
| promise | Make a promise or commitment. <i>Forthcoming concerts promise a feast of music.</i> |
| provide insurance for | Determine (what is to happen in certain contingencies), especially by including a proviso condition or stipulation. |
| reassure | Cause to feel sure; give reassurance to. <i>Joachim reassured him that he was needed.</i> |

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| satisfy | Fill satisfy or meet a want or need or condition or restriction. <i>The whole team is working flat out to satisfy demand.</i> |
| secure | Compress (a blood vessel) to prevent bleeding. <i>The government is concerned to secure the economy against too much foreign ownership.</i> |
| see | Go to see for professional or business reasons. <i>I want to see whether she speaks French.</i> |
| see to it | Perceive by sight or have the power to perceive by sight. |
| tell | Give evidence. <i>He was telling on all his former colleague.</i> |
| warrant | Stand behind and guarantee the quality, accuracy, or condition of. <i>The dealer warrants all the cars he sells.</i> |



Usage Examples of "Assure" as a verb

- *Their influence assured that the report would be tough.*
- *Victory was now assured.*

- *The sum assured can be paid as a lump sum.*
- *The airline tried to reassure the customers that the planes were safe.*
- *She assured herself that he was asleep.*
- *We guarantee to assure your life.*
- *They assured him of their full confidence.*
- *Tony assured me that there was a supermarket in the village.*
- *I assured him that traveling to Cambodia was safe.*
- *You would be assured of a welcome.*
- *'I quite understand,' Mrs Lewis assured her.*



Associations of "Assure" (30 Words)

[affirm](#)

To declare or affirm solemnly and formally as true.

*It is a rich and challenging motion picture that both **affirms** life and emphasizes its fragility.*

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| <u>assert</u> | Assert to be true. <i>It was time to assert himself.</i> |
| assurance | A statement intended to inspire confidence. <i>An assurance of help when needed.</i> |
| <u>aver</u> | To declare or affirm solemnly and formally as true. <i>I don't have to do anything if his problem he averred.</i> |
| avow | To declare or affirm solemnly and formally as true. <i>He avowed that he had voted Labour in every election.</i> |
| <u>certain</u> | Certain to occur destined or inevitable Benjamin Franklin. <i>It's certain that more changes are in the offing.</i> |
| <u>clarify</u> | Make clear by removing impurities or solids, as by heating. <i>Clarify the butter by using a spoon to skim off the foam.</i> |
| confident | Having or marked by confidence or assurance. <i>A confident reply.</i> |
| confidently | In a self-assured way that expresses faith in oneself or one's abilities or qualities. <i>He confidently predicts a change of fortune.</i> |
| <u>convince</u> | Make (someone) agree, understand, or realize the truth or validity of something. <i>He had finally convinced several customers of the advantages of his product.</i> |
| <u>declare</u> | Declare to be. <i>He declared last April.</i> |
| encourage | Persuade (someone) to do or continue to do something by giving support and advice. <i>The intention is to encourage new writing talent.</i> |
| ensure | Make certain of. <i>Only by researching stocks thoroughly can a client ensure against being misled.</i> |
| exaction | Act of demanding or levying by force or authority. <i>He supervised the exaction of tolls at various ports.</i> |
| foolproof | Proof against human misuse or error. <i>A foolproof security system.</i> |
| grandiloquence | High-flown style; excessive use of verbal ornamentation. |
| guarantee | Stand behind and guarantee the quality accuracy or condition of. <i>Preparation will guarantee success.</i> |

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| <u>induce</u> | Bring about or give rise to. <i>From the experimental evidence one infers or induces the hypothesis.</i> |
| magniloquent | Using high-flown or bombastic language. |
| oath | A commitment to tell the truth especially in a court of law to lie under oath is to become subject to prosecution for perjury. <i>He was muttering foul oaths.</i> |
| persuadable | Being susceptible to persuasion. <i>They need to identify the most persuadable voters.</i> |
| persuade | (of a situation or event) provide a sound reason for (someone) to do something. <i>The cost of the manor's restoration persuaded them to take in guests.</i> |
| <u>pledge</u> | Bind or secure by a pledge. <i>They pledged to continue the campaign for funding.</i> |
| promise | Promise to undertake or give. <i>I've been promised to him for years.</i> |
| <u>purport</u> | The purpose or intention of something. <i>The purport of existence.</i> |
| <u>reassure</u> | Cause to feel sure; give reassurance to. <i>The airline tried to reassure the customers that the planes were safe.</i> |
| <u>rhetoric</u> | Language designed to have a persuasive or impressive effect, but which is often regarded as lacking in sincerity or meaningful content. <i>Mere rhetoric.</i> |
| <u>shout</u> | Prevent someone from speaking or being heard by shouting. <i>He was shouted down as he tried to explain the decision.</i> |
| <u>sure</u> | Having or feeling no doubt or uncertainty confident and assured. <i>It's going to be a good day for sure.</i> |
| <u>vouch</u> | Summon a vouchee into court to warrant or defend a title. <i>He was refused entrance until someone could vouch for him.</i> |

