

Need another word that means the same as “branding”? Find 2 synonyms and 30 related words for “branding” in this overview.

Table Of Contents:

- [Branding as a Noun](#)
- [Definitions of "Branding" as a noun](#)
- [Synonyms of "Branding" as a noun \(2 Words\)](#)
- [Usage Examples of "Branding" as a noun](#)
- [Associations of "Branding" \(30 Words\)](#)

The synonyms of “Branding” are: stigmatisation, stigmatization

Branding as a Noun

Definitions of "Branding" as a noun

According to the [Oxford Dictionary of English](#), “branding” as a noun can have the following definitions:

- *Identification mark on skin, made by burning.*
- *A recognizable kind.*
- *Distinctive wording or design used to identify a particular brand.*
- *A cutting or thrusting weapon that has a long metal blade and a hilt with a hand guard.*
- *The act of stigmatizing.*
- *The action of describing someone or something as having a particular bad or shameful quality.*
- *A piece of wood that has been burned or is burning.*
- *A name given to a product or service.*
- *The promotion of a particular product or company by means of advertising and distinctive design.*
- *A symbol of disgrace or infamy-Genesis.*
- *The action of marking with a branding iron.*



Synonyms of "Branding" as a noun (2 Words)

stigmatisation The act of stigmatizing.

The action or process of marking someone with stigmata.

stigmatization *The **stigmatization** of St Francis was considered by theologians as a type of martyrdom.*



Usage Examples of "Branding" as a noun

- *His public branding of the nation's youth as hopeless had already been the subject of newspaper articles.*
- *Regulations concerning the branding, movement, and sale of cattle.*
- *The process of branding should be considered in global terms.*
- *The branding of so many schools as failing has vexed school officials around the country.*
- *The key principles of successful branding.*
- *The only difference was a minor change in the branding of the service.*
- *The first thing you'll notice is the cool blue branding.*
- *When it comes to branding, we know that design matters.*



Associations of "Branding" (30 Words)

campaign	Go on a campaign go off to war. <i>The campaign for a full inquiry into the regime.</i>
capacity	A person's legal competence. <i>The capacity of the freezer is 1 1 cubic feet.</i>
commodity	A useful or valuable thing. <i>Water is a precious commodity.</i>
company	Accompany someone. <i>The room was a mess because he hadn t expected company.</i>
create	Create by artistic means. <i>The company was created 25 years ago.</i>
distributor	A device in a petrol engine for passing electric current to each spark plug in turn. <i>A sports goods distributor.</i>
fabricate	Make up something artificial or untrue. <i>The company fabricates plastic chairs.</i>

forge	Come up with (an idea, plan, explanation, theory, or principle) after a mental effort. <i>Forge a pair of tongues.</i>
found	Of art comprising or making use of found objects. <i>Found art.</i>
infomercial	An advertising film which promotes a product in an informative and supposedly objective style.
invent	Make up something artificial or untrue. <i>He invented an improved form of the steam engine.</i>
logo	A company emblem or device. <i>The Olympic logo was emblazoned across the tracksuits.</i>
make	Make formulate or derive in the mind. <i>He makes a great host.</i>
maker	God. <i>Makers of rubber products.</i>
making	Usually plural the components needed for making or doing something. <i>The making of videos.</i>
manufacturer	A business engaged in manufacturing some product. <i>The manufacturers supply the goods to the distribution centre.</i>
manufacturing	The making of articles on a large scale using machinery; industrial production. <i>Even in manufacturing they no longer dominate.</i>
marketing	The commercial processes involved in promoting and selling and distributing a product or service. <i>Most companies have a manager in charge of marketing.</i>
mascot	A character, animal or object that is adopted by a team or group as a symbolic figure. <i>The team's dolphin mascot.</i>
merchandise	Engage in the trade of. <i>Shops which offered an astonishing range of merchandise.</i>
motto	A favorite saying of a sect or political group. <i>The family motto is Faithful though Unfortunate.</i>
output	To create or manufacture a specific amount. <i>The computer is outputting the data from the job I'm running.</i>
producer	Something that produces. <i>A film producer.</i>

product	A consequence of someone's efforts or of a particular set of circumstances. <i>Food products.</i>
repairer	A skilled worker who mends or repairs things.
shibboleth	A custom, principle, or belief distinguishing a particular class or group of people, especially a long-standing one regarded as outmoded or no longer important. <i>Liberal shibboleths about education.</i>
slogan	A favorite saying of a sect or political group. <i>Students were chanting slogans.</i>
<u>trademark</u>	Mark with a brand or trademark. <i>She filed a request with the government to trademark her company's name.</i>
truism	A statement that is obviously true and says nothing new or interesting. <i>The truism that you get what you pay for.</i>
ware	Articles of the same kind or material usually used in combination silverware software. <i>Traders in the street markets displayed their wares.</i>

