

Need another word that means the same as “branding”? Find 2 synonyms and 30 related words for “branding” in this overview.

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**The synonyms of “Branding” are: stigmatisation, stigmatization**

## **Branding as a Noun**

### **Definitions of "Branding" as a noun**

According to the [Oxford Dictionary of English](#), “branding” as a noun can have the following definitions:

- *Identification mark on skin, made by burning.*
- *A recognizable kind.*
- *Distinctive wording or design used to identify a particular brand.*
- *A cutting or thrusting weapon that has a long metal blade and a hilt with a hand guard.*
- *The act of stigmatizing.*
- *The action of describing someone or something as having a particular bad or shameful quality.*
- *A piece of wood that has been burned or is burning.*
- *A name given to a product or service.*
- *The promotion of a particular product or company by means of advertising and distinctive design.*
- *A symbol of disgrace or infamy-Genesis.*
- *The action of marking with a branding iron.*



## Synonyms of "Branding" as a noun (2 Words)

**stigmatisation** The act of stigmatizing.

The action or process of marking someone with stigmata.

**stigmatization** *The **stigmatization** of St Francis was considered by theologians as a type of martyrdom.*



## Usage Examples of "Branding" as a noun

- *His public branding of the nation's youth as hopeless had already been the subject of newspaper articles.*
- *Regulations concerning the branding, movement, and sale of cattle.*
- *The process of branding should be considered in global terms.*
- *The branding of so many schools as failing has vexed school officials around the country.*
- *The key principles of successful branding.*
- *The only difference was a minor change in the branding of the service.*
- *The first thing you'll notice is the cool blue branding.*
- *When it comes to branding, we know that design matters.*



## Associations of "Branding" (30 Words)

<b>campaign</b>	Go on a campaign go off to war. <i>The <b>campaign</b> for a full inquiry into the regime.</i>
<b>capacity</b>	A person's legal competence. <i>The <b>capacity</b> of the freezer is 1 1 cubic feet.</i>
<b>commodity</b>	A useful or valuable thing. <i>Water is a precious <b>commodity</b>.</i>
<b>company</b>	Accompany someone. <i>The room was a mess because he hadn t expected <b>company</b>.</i>
<b>create</b>	Create by artistic means. <i>The company was <b>created</b> 25 years ago.</i>
<b>distributor</b>	A device in a petrol engine for passing electric current to each spark plug in turn. <i>A sports goods <b>distributor</b>.</i>
<b>fabricate</b>	Make up something artificial or untrue. <i>The company <b>fabricates</b> plastic chairs.</i>

<b>forge</b>	Come up with (an idea, plan, explanation, theory, or principle) after a mental effort. <i>Forge a pair of tongues.</i>
<b>found</b>	Of art comprising or making use of found objects. <i>Found art.</i>
<b>infomercial</b>	An advertising film which promotes a product in an informative and supposedly objective style.
<b>invent</b>	Make up something artificial or untrue. <i>He invented an improved form of the steam engine.</i>
<b>logo</b>	A company emblem or device. <i>The Olympic logo was emblazoned across the tracksuits.</i>
<b>make</b>	Make formulate or derive in the mind. <i>He makes a great host.</i>
<b>maker</b>	God. <i>Makers of rubber products.</i>
<b>making</b>	Usually plural the components needed for making or doing something. <i>The making of videos.</i>
<b>manufacturer</b>	A business engaged in manufacturing some product. <i>The manufacturers supply the goods to the distribution centre.</i>
<b>manufacturing</b>	The making of articles on a large scale using machinery; industrial production. <i>Even in manufacturing they no longer dominate.</i>
<b>marketing</b>	The commercial processes involved in promoting and selling and distributing a product or service. <i>Most companies have a manager in charge of marketing.</i>
<b>mascot</b>	A character, animal or object that is adopted by a team or group as a symbolic figure. <i>The team's dolphin mascot.</i>
<b>merchandise</b>	Engage in the trade of. <i>Shops which offered an astonishing range of merchandise.</i>
<b>motto</b>	A favorite saying of a sect or political group. <i>The family motto is Faithful though Unfortunate.</i>
<b>output</b>	To create or manufacture a specific amount. <i>The computer is outputting the data from the job I'm running.</i>
<b>producer</b>	Something that produces. <i>A film producer.</i>

<b>product</b>	A consequence of someone's efforts or of a particular set of circumstances. <i>Food <b>products</b>.</i>
<b>repairer</b>	A skilled worker who mends or repairs things.
<b>shibboleth</b>	A custom, principle, or belief distinguishing a particular class or group of people, especially a long-standing one regarded as outmoded or no longer important. <i>Liberal <b>shibboleths</b> about education.</i>
<b>slogan</b>	A favorite saying of a sect or political group. <i>Students were chanting <b>slogans</b>.</i>
<b><u>trademark</u></b>	Mark with a brand or trademark. <i>She filed a request with the government to <b>trademark</b> her company's name.</i>
<b>truism</b>	A statement that is obviously true and says nothing new or interesting. <i>The <b>truism</b> that you get what you pay for.</i>
<b>ware</b>	Articles of the same kind or material usually used in combination silverware software. <i>Traders in the street markets displayed their <b>wares</b>.</i>

