

Need another word that means the same as “catchphrase”? Find 11 synonyms for “catchphrase” in this overview.

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The synonyms of “Catchphrase” are: catch phrase, saying, quotation, quote, sound bite, slogan, catchline, catchword, motto, watchword, mantra

Catchphrase as a Noun

Definitions of "Catchphrase" as a noun

According to the [Oxford Dictionary of English](#), “catchphrase” as a noun can have the following definitions:

- *A well-known sentence or phrase, especially one that is associated with a particular famous person.*
- *A phrase that has become a catchword.*

Synonyms of "Catchphrase" as a noun (11 Words)

catch phrase The quantity that was caught.

A short, eye-catching line of type, such as a running head.

catchline *There was an advert for tea that had the **catchline** Tea Best Drink of the Day.*

catchword A word printed or placed so as to attract attention.
*Motivation is a great **catchword**.*

mantra (Sanskrit) literally a ‘sacred utterance’ in Vedism; one of a collection of orally transmitted poetic hymns.
*She repeated So pleased with how its going at intervals like a **mantra**.*

motto	A favorite saying of a sect or political group. <i>They were developing the use of leitmotifs or mottoes that appear throughout an opera.</i>
quotation	A short note recognizing a source of information or of a quoted passage. <i>A great argument with much quotation of Darwin.</i>
quote	A passage or expression that is quoted or cited. <i>Use double quotes around precise phrases you wish to search for.</i>
saying	A word or phrase that particular people use in particular situations. <i>This is stated in the sayings of the Prophet.</i>
slogan	A favorite saying of a sect or political group. <i>Students were chanting slogans.</i>
sound bite	An individual sound unit of speech without concern as to whether or not it is a phoneme of some language.
watchword	A word or phrase expressing a person's or group's core aim or belief. <i>On all educational fronts innovation was the watchword.</i>

Usage Examples of "Catchphrase" as a noun

- *The movie gave the world the catchphrase 'I'm gonna make him an offer he can't refuse.*