

Need another word that means the same as “commercial”? Find 24 synonyms and 30 related words for “commercial” in this overview.

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The synonyms of “Commercial” are: commercial-grade, private enterprise, mercantile, merchant, commercialized, materialistic, mercenary, lucrative, moneymaking, profitable, remunerative, fruitful, gainful, productive, commercial message, advertisement, promotion, display, commercial traveller, travelling salesman, salesman, saleswoman, agent, traveller

Commercial as a Noun

Definitions of "Commercial" as a noun

According to the [Oxford Dictionary of English](#), “commercial” as a noun can have the following definitions:

- *A commercially sponsored ad on radio or television.*
- *A travelling sales representative.*
- *A television or radio advertisement.*



Synonyms of "Commercial" as a noun (10 Words)

advertisement	A notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy. <i>Unhappy clients are not a good advertisement for the firm.</i>
agent	Any agent or representative of a federal agency or bureau. <i>His agent was able to negotiate a long term contract.</i>
commercial message	A commercially sponsored ad on radio or television.
commercial traveller	A commercially sponsored ad on radio or television.
display	Something intended to communicate a particular impression. <i>A display of fireworks.</i>
promotion	The advancement of some enterprise. <i>The promotion of cultural and racial diversity.</i>
<u>salesman</u>	A man whose job involves selling or promoting commercial products, either in a shop or visiting locations to get orders. <i>An insurance salesman.</i>

saleswoman

A woman whose job involves selling or promoting commercial products.

*An institutional equities **saleswoman**.*

traveller

A person who changes location.

*Thousands of air **travellers** were left stranded.*

travelling salesman

The act of going from one place to another.



Usage Examples of "Commercial" as a noun

- *They looked like a family from a breakfast cereal commercial.*



Commercial as an Adjective

Definitions of "Commercial" as an adjective

According to the [Oxford Dictionary of English](#), "commercial" as an adjective can have the following definitions:

- *Concerned with or engaged in commerce.*
- *Making or intended to make a profit.*
- *Having profit rather than artistic or other value as a primary aim.*
- *(of television or radio) funded by the revenue from broadcast advertisements.*
- *(of chemicals) supplied in bulk and not of the highest purity.*
- *Connected with or engaged in or sponsored by or used in commerce or commercial enterprises.*
- *Of the kind or quality used in commerce; average or inferior.*
- *Of or relating to commercialism.*



Synonyms of "Commercial" as an adjective (14 Words)

commercial-grade Of the kind or quality used in commerce; average or inferior.

commercialized Designed principally for financial gain; profit-orientated.
*Christmas has become a **commercialized** spectacle.*

fruitful Productive or conducive to producing in abundance.
*Be happy be **fruitful**.*

gainful Yielding a fair profit.
*He soon found **gainful** employment.*

lucrative Producing a great deal of profit.
*A **lucrative** career as a stand up comedian.*

materialistic Marked by materialism.
*We re living in a highly **materialistic** society.*

mercantile Profit oriented- John Buchan.
*The **mercantile** North was forging ahead.*

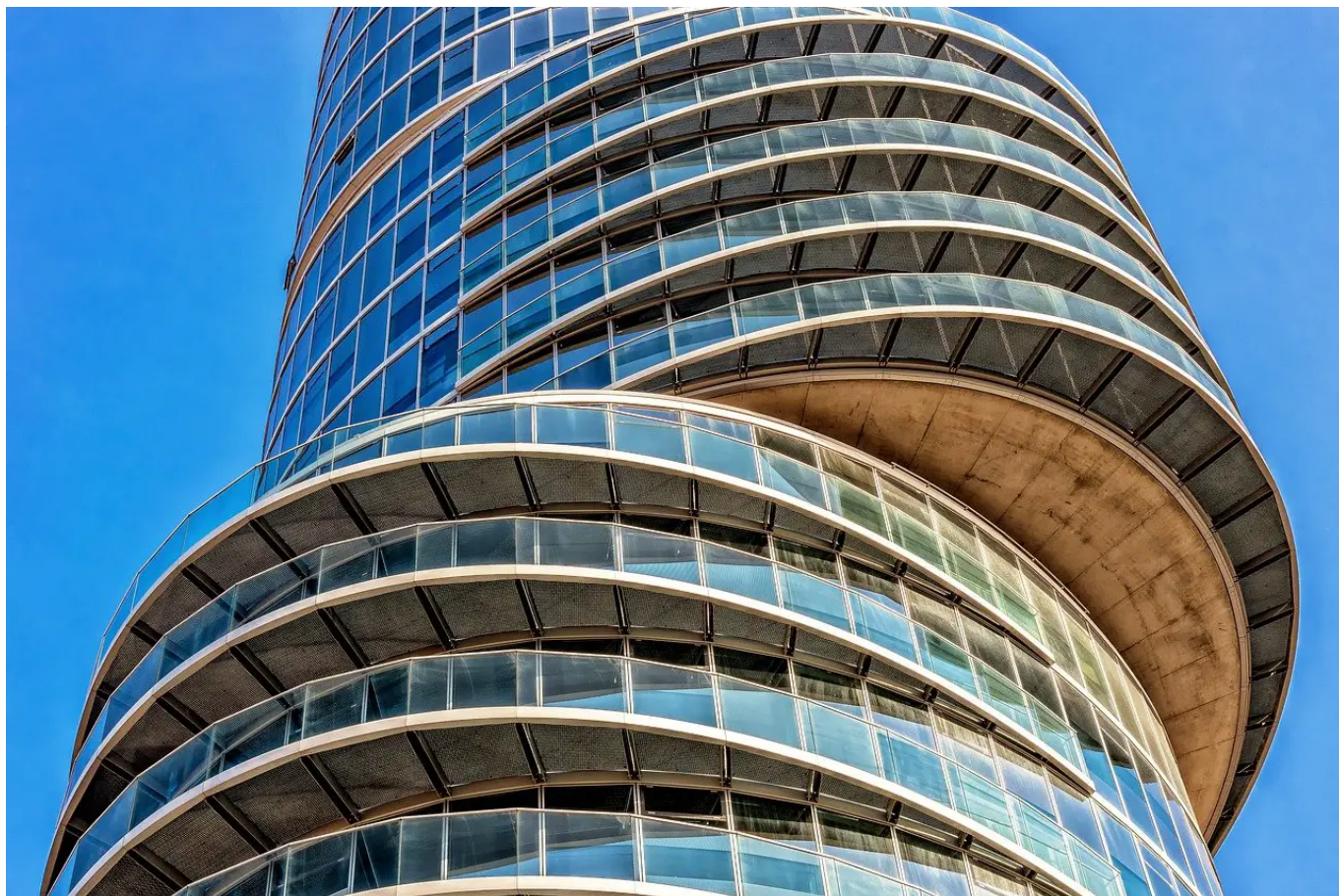
<u>mercenary</u>	Profit oriented- John Buchan. <i>A mercenary enterprise.</i>
<u>merchant</u>	In historical contexts relating to merchants or commerce. <i>A merchant seaman.</i>
moneymaking	Profit oriented- John Buchan. <i>He hit on an unusual moneymaking scheme.</i>
private enterprise	Not expressed.
productive	Achieving a significant amount or result. <i>A productive vineyard.</i>
<u>profitable</u>	(of a business or activity) yielding profit or financial gain. <i>He d had a profitable day.</i>
remunerative	Earning a salary; paid. <i>Since June 2003 he has not had any remunerative employment.</i>



Usage Examples of "Commercial" as an adjective

- *Commercial oxalic acid.*
- *Their work is too commercial.*
- *Commercial diamonds.*
- *Commercial products.*

- A commercial agreement.
- Commercial TV.
- Commercial trucker.
- Commercial grade of beef.



Associations of "Commercial" (30 Words)

ad	An advertisement. <i>The latest television lager ad.</i>
<u>advertise</u>	Call attention to. <i>For every job we advertise we get a hundred applicants.</i>
advertisement	A public promotion of some product or service. <i>Unhappy clients are not a good advertisement for the firm.</i>
advertising	Advertisements collectively. <i>Philip went into advertising.</i>

ballyhoo	Blatant or sensational promotion. <i>A much ballyhooed musical extravaganza.</i>
banner	A heading or advertisement appearing on a web page in the form of a bar, column, or box. <i>The company was having a banner year.</i>
blurb	Write or contribute a blurb for a book film or other product. <i>The author got all his friends to write blurbs for his book.</i>
<u>commerce</u>	The United States federal department that promotes and administers domestic and foreign trade (including management of the census and the patent office); created in 1913. <i>The changes in taxation are of benefit to commerce.</i>
corporate	A corporate company or group. <i>Airlines are very keen on their corporate identity.</i>
coupon	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>She couponed and budgeted to feed her family of six.</i>
gimmick	Something unspecified whose name is either forgotten or not known. <i>It is not so much a programme to improve services as a gimmick to gain votes.</i>
handbill	An advertisement (usually printed on a page or in a leaflet) intended for wide distribution.
<u>hype</u>	A deception carried out for the sake of publicity. <i>An industry quick to hype its products.</i>
marketing	The commercial processes involved in promoting and selling and distributing a product or service. <i>The Western arts of marketing and distribution.</i>
mercantile	Of or relating to the economic system of mercantilism. <i>The mercantile North was forging ahead.</i>
mercantilism	Belief in the benefits of profitable trading.
merchandise	Branded products used to promote a film, pop group, etc., or linked to a fictional character; merchandising. <i>Anyone who is not of that Guild may not merchandise with them.</i>
merchandising	Branded products used to promote a film, pop group, etc., or linked to a fictional character. <i>The characters are still popular and found on a wide variety of merchandising.</i>
playbill	A theatre programme. <i>He couldn't find her name on the playbill.</i>

promotional	Relating to the publicizing of a product, organization, or venture so as to increase sales or public awareness. <i>She was on a promotional tour for her books.</i>
<u>publicity</u>	The giving out of information about a product, person, or company for advertising or promotional purposes. <i>A publicity campaign.</i>
salesclerk	A salesperson in a store.
salesmanship	The skills and methods used in selling or promoting commercial products. <i>He read a book on salesmanship but it didn't help.</i>
sell	Sell all of one's stock of something. <i>The prime minister has come under fire for selling out to the United States.</i>
selling	The exchange of goods for an agreed sum of money.
shopper	A small-wheeled bicycle with a basket, designed for use while shopping. <i>A four-wheeled tartan shopper.</i>
<u>sponsorship</u>	Financial support received from a sponsor. <i>The company's sponsorship of the tournament.</i>
throwaway	A thing intended to be discarded after brief use. <i>Throwaway diapers.</i>
<u>tout</u>	Attempt to sell (something), typically by a direct or persistent approach. <i>Shop managers would stand in the street touting for business.</i>
<u>trade</u>	Be traded at a certain price or under certain conditions. <i>In the trade this sort of computer is called a client based system.</i>

