

Need another word that means the same as “commercial”? Find 24 synonyms and 30 related words for “commercial” in this overview.

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**The synonyms of “Commercial” are: commercial-grade, private enterprise, mercantile, merchant, commercialized, materialistic, mercenary, lucrative, moneymaking, profitable, remunerative, fruitful, gainful, productive, commercial message, advertisement, promotion, display, commercial traveller, travelling salesman, salesman, saleswoman, agent, traveller**

## Commercial as a Noun

### Definitions of "Commercial" as a noun

According to the [Oxford Dictionary of English](#), “commercial” as a noun can have the following definitions:

- *A commercially sponsored ad on radio or television.*
- *A travelling sales representative.*
- *A television or radio advertisement.*



## Synonyms of "Commercial" as a noun (10 Words)

<b>advertisement</b>	A notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy. <i>Unhappy clients are not a good <b>advertisement</b> for the firm.</i>
<b>agent</b>	Any agent or representative of a federal agency or bureau. <i>His <b>agent</b> was able to negotiate a long term contract.</i>
<b>commercial message</b>	A commercially sponsored ad on radio or television.
<b>commercial traveller</b>	A commercially sponsored ad on radio or television.
<b>display</b>	Something intended to communicate a particular impression. <i>A <b>display</b> of fireworks.</i>
<b>promotion</b>	The advancement of some enterprise. <i>The <b>promotion</b> of cultural and racial diversity.</i>
<b><u>salesman</u></b>	A man whose job involves selling or promoting commercial products, either in a shop or visiting locations to get orders. <i>An insurance <b>salesman</b>.</i>

- saleswoman** A woman whose job involves selling or promoting commercial products.  
*An institutional equities **saleswoman**.*
- traveller** A person who changes location.  
*Thousands of air **travellers** were left stranded.*
- travelling salesman** The act of going from one place to another.



## Usage Examples of "Commercial" as a noun

- *They looked like a family from a breakfast cereal commercial.*



## Commercial as an Adjective

### Definitions of "Commercial" as an adjective

According to the [Oxford Dictionary of English](#), "commercial" as an adjective can have the following definitions:

- *Concerned with or engaged in commerce.*
- *Making or intended to make a profit.*
- *Having profit rather than artistic or other value as a primary aim.*
- *(of television or radio) funded by the revenue from broadcast advertisements.*
- *(of chemicals) supplied in bulk and not of the highest purity.*
- *Connected with or engaged in or sponsored by or used in commerce or commercial enterprises.*
- *Of the kind or quality used in commerce; average or inferior.*
- *Of or relating to commercialism.*



## Synonyms of "Commercial" as an adjective (14 Words)

- commercial-grade** Of the kind or quality used in commerce; average or inferior.
- commercialized** Designed principally for financial gain; profit-orientated.  
*Christmas has become a **commercialized** spectacle.*
- fruitful** Productive or conducive to producing in abundance.  
*Be happy be **fruitful**.*
- gainful** Yielding a fair profit.  
*He soon found **gainful** employment.*
- lucrative** Producing a great deal of profit.  
*A **lucrative** career as a stand up comedian.*
- materialistic** Marked by materialism.  
*We re living in a highly **materialistic** society.*
- mercantile** Profit oriented- John Buchan.  
*The **mercantile** North was forging ahead.*

<b><u>mercenary</u></b>	Profit oriented- John Buchan. <i>A <b>mercenary</b> enterprise.</i>
<b><u>merchant</u></b>	In historical contexts relating to merchants or commerce. <i>A <b>merchant</b> seaman.</i>
<b>moneymaking</b>	Profit oriented- John Buchan. <i>He hit on an unusual <b>moneymaking</b> scheme.</i>
<b>private enterprise</b>	Not expressed.
<b>productive</b>	Achieving a significant amount or result. <i>A <b>productive</b> vineyard.</i>
<b><u>profitable</u></b>	(of a business or activity) yielding profit or financial gain. <i>He d had a <b>profitable</b> day.</i>
<b>remunerative</b>	Earning a salary; paid. <i>Since June 2003 he has not had any <b>remunerative</b> employment.</i>



## Usage Examples of "Commercial" as an adjective

- *Commercial oxalic acid.*
- *Their work is too commercial.*
- *Commercial diamonds.*
- *Commercial products.*

- *A commercial agreement.*
- *Commercial TV.*
- *Commercial trucker.*
- *Commercial grade of beef.*



## Associations of "Commercial" (30 Words)

<b>ad</b>	An advertisement. <i>The latest television lager <b>ad</b>.</i>
<b><u>advertise</u></b>	Call attention to. <i>For every job we <b>advertise</b> we get a hundred applicants.</i>
<b>advertisement</b>	A public promotion of some product or service. <i>Unhappy clients are not a good <b>advertisement</b> for the firm.</i>
<b>advertising</b>	Advertisements collectively. <i>Philip went into <b>advertising</b>.</i>

<b>ballyhoo</b>	Blatant or sensational promotion. <i>A much <b>ballyhooed</b> musical extravaganza.</i>
<b>banner</b>	A heading or advertisement appearing on a web page in the form of a bar, column, or box. <i>The company was having a <b>banner</b> year.</i>
<b>blurb</b>	Write or contribute a blurb for a book film or other product. <i>The author got all his friends to write <b>blurbs</b> for his book.</i>
<a href="#"><u>commerce</u></a>	The United States federal department that promotes and administers domestic and foreign trade (including management of the census and the patent office); created in 1913. <i>The changes in taxation are of benefit to <b>commerce</b>.</i>
<b>corporate</b>	A corporate company or group. <i>Airlines are very keen on their <b>corporate</b> identity.</i>
<b>coupon</b>	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>She <b>couponed</b> and budgeted to feed her family of six.</i>
<b>gimmick</b>	Something unspecified whose name is either forgotten or not known. <i>It is not so much a programme to improve services as a <b>gimmick</b> to gain votes.</i>
<b>handbill</b>	An advertisement (usually printed on a page or in a leaflet) intended for wide distribution.
<a href="#"><u>hype</u></a>	A deception carried out for the sake of publicity. <i>An industry quick to <b>hype</b> its products.</i>
<b>marketing</b>	The commercial processes involved in promoting and selling and distributing a product or service. <i>The Western arts of <b>marketing</b> and distribution.</i>
<b>mercantile</b>	Of or relating to the economic system of mercantilism. <i>The <b>mercantile</b> North was forging ahead.</i>
<b>mercantilism</b>	Belief in the benefits of profitable trading.
<b>merchandise</b>	Branded products used to promote a film, pop group, etc., or linked to a fictional character; merchandising. <i>Anyone who is not of that Guild may not <b>merchandise</b> with them.</i>
<b>merchandising</b>	Branded products used to promote a film, pop group, etc., or linked to a fictional character. <i>The characters are still popular and found on a wide variety of <b>merchandising</b>.</i>
<b>playbill</b>	A theatre programme. <i>He couldn't find her name on the <b>playbill</b>.</i>



<b>promotional</b>	Relating to the publicizing of a product, organization, or venture so as to increase sales or public awareness. <i>She was on a <b>promotional</b> tour for her books.</i>
<u><a href="#">publicity</a></u>	The giving out of information about a product, person, or company for advertising or promotional purposes. <i>A <b>publicity</b> campaign.</i>
<b>salesclerk</b>	A salesperson in a store.
<b>salesmanship</b>	The skills and methods used in selling or promoting commercial products. <i>He read a book on <b>salesmanship</b> but it didn't help.</i>
<b>sell</b>	Sell all of one's stock of something. <i>The prime minister has come under fire for <b>selling</b> out to the United States.</i>
<b>selling</b>	The exchange of goods for an agreed sum of money.
<b>shopper</b>	A small-wheeled bicycle with a basket, designed for use while shopping. <i>A four-wheeled tartan <b>shopper</b>.</i>
<u><a href="#">sponsorship</a></u>	Financial support received from a sponsor. <i>The company's <b>sponsorship</b> of the tournament.</i>
<b>throwaway</b>	A thing intended to be discarded after brief use. <i><b>Throwaway</b> diapers.</i>
<u><a href="#">tout</a></u>	Attempt to sell (something), typically by a direct or persistent approach. <i>Shop managers would stand in the street <b>touting</b> for business.</i>
<u><a href="#">trade</a></u>	Be traded at a certain price or under certain conditions. <i>In the <b>trade</b> this sort of computer is called a client based system.</i>

