

Need another word that means the same as "commercial"? Find 24 synonyms and 30 related words for "commercial" in this overview.

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The synonyms of "Commercial" are: commercial-grade, private enterprise, mercantile, merchant, commercialized, materialistic, mercenary, lucrative, moneymaking, profitable, remunerative, fruitful, gainful, productive, commercial message, advertisement, promotion, display, commercial traveller, travelling salesman, salesman, saleswoman, agent, traveller

Commercial as a Noun

Definitions of "Commercial" as a noun

According to the Oxford Dictionary of English, "commercial" as a noun can have the following definitions:

- A commercially sponsored ad on radio or television.
- A travelling sales representative.
- A television or radio advertisement.



agent

salesman



Synonyms of "Commercial" as a noun (10 Words)

A notice or announcement in a public medium promoting a product,

advertisement service, or event or publicizing a job vacancy.

Unhappy clients are not a good **advertisement** for the firm.

Any agent or representative of a federal agency or bureau.

His **agent** was able to negotiate a long term contract.

commercial message A commercially sponsored ad on radio or television. **commercial traveller** A commercially sponsored ad on radio or television.

display Something intended to communicate a particular impression.

A display of fireworks.

promotionThe advancement of some enterprise.

The **promotion** of cultural and racial diversity.

A man whose job involves selling or promoting commercial products, either in a shop or visiting locations to get orders.

An insurance **salesman**.



A woman whose job involves selling or promoting commercial

saleswoman products.

An institutional equities saleswoman.

traveller A person who changes location.

Thousands of air **traveller**s were left stranded.

travelling salesman The act of going from one place to another.



Usage Examples of "Commercial" as a noun

• They looked like a family from a breakfast cereal commercial.





Commercial as an Adjective

Definitions of "Commercial" as an adjective

According to the $\underline{Oxford\ Dictionary\ of\ English}$, "commercial" as an adjective can have the following definitions:

- Concerned with or engaged in commerce.
- Making or intended to make a profit.
- Having profit rather than artistic or other value as a primary aim.
- (of television or radio) funded by the revenue from broadcast advertisements.
- (of chemicals) supplied in bulk and not of the highest purity.
- Connected with or engaged in or sponsored by or used in commerce or commercial enterprises.
- Of the kind or quality used in commerce; average or inferior.
- Of or relating to commercialism.





Synonyms of "Commercial" as an adjective (14 Words)

commercial-grade Of the kind or quality used in commerce; average or inferior.

commercialized Designed principally for financial gain; profit-orientated.

Christmas has become a commercialized spectacle.

fruitful Productive or conducive to producing in abundance.

Be happy be **fruitful**.

gainful Yielding a fair profit.

He soon found **gainful** employment.

Producing a great deal of profit.

A **lucrative** career as a stand up comedian.

materialistic Marked by materialism.

We re living in a highly **materialistic** society.

mercantile Profit oriented- John Buchan.

The **mercantile** North was forging ahead.



mercenary Profit oriented- John Buchan.

A mercenary enterprise.

merchant In historical contexts relating to merchants or commerce.

A merchant seaman.

moneymaking Profit oriented- John Buchan.

He hit on an unusual **moneymaking** scheme.

private enterprise Not expressed.

productive Achieving a significant amount or result.

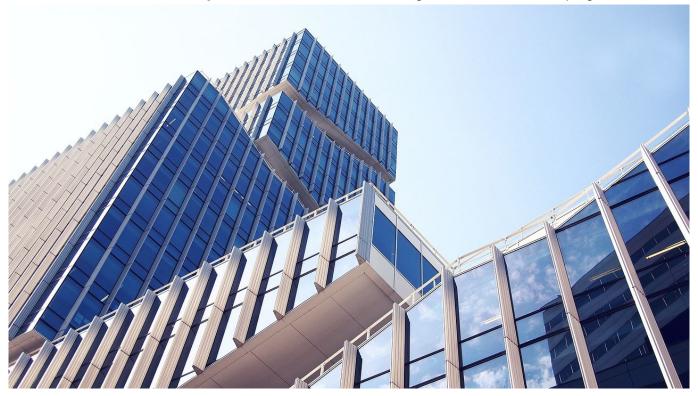
A **productive** vineyard.

profitable (of a business or activity) yielding profit or financial gain.

He d had a **profitable** day.

remunerative Earning a salary; paid.

Since June 2003 he has not had any **remunerative** employment.

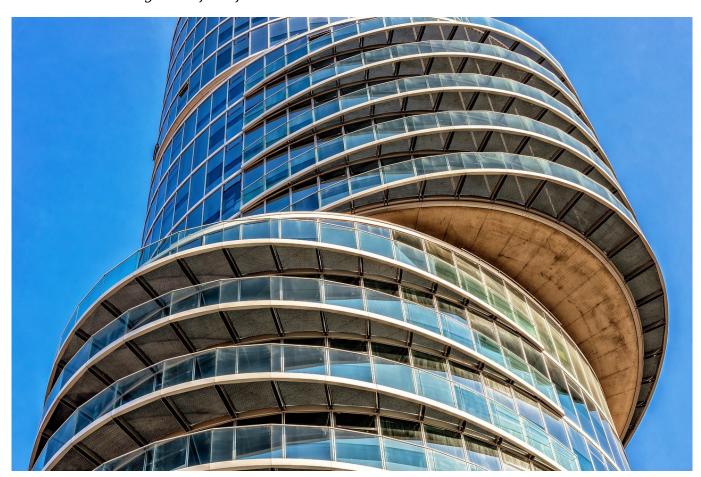


Usage Examples of "Commercial" as an adjective

- Commercial oxalic acid.
- Their work is too commercial.
- Commercial diamonds.
- Commercial products.



- A commercial agreement.
- Commercial TV.
- Commercial trucker.
- Commercial grade of beef.



Associations of "Commercial" (30 Words)

ad An advertisement.

The latest television lager **ad**.

advertise Call attention to.

For every job we **advertise** we get a hundred applicants.

advertisement A public promotion of some product or service.

Unhappy clients are not a good advertisement for the firm.

advertising

Advertisements collectively.

Philip went into **advertising**.



Blatant or sensational promotion. **ballyhoo**

A much **ballyhoo**ed musical extravaganza.

A heading or advertisement appearing on a web page in the form of a bar,

column, or box. banner

The company was having a banner year.

Write or contribute a blurb for a book film or other product. blurb

The author got all his friends to write **blurb**s for his book.

The United States federal department that promotes and administers domestic and foreign trade (including management of the census and the

commerce patent office); created in 1913.

The changes in taxation are of benefit to **commerce**.

A corporate company or group. corporate

Airlines are very keen on their **corporate** identity.

Of a consumer collect and use coupons or vouchers offering discounts on

goods or services. coupon

She **coupon**ed and budgeted to feed her family of six.

Something unspecified whose name is either forgotten or not known.

gimmick It is not so much a programme to improve services as a **gimmick** to gain

votes.

An advertisement (usually printed on a page or in a leaflet) intended for handbill

wide distribution.

A deception carried out for the sake of publicity. **hype**

An industry quick to **hype** its products.

The commercial processes involved in promoting and selling and

marketing distributing a product or service.

The Western arts of **marketing** and distribution.

Of or relating to the economic system of mercantilism. mercantile

The **mercantile** North was forging ahead.

Belief in the benefits of profitable trading. mercantilism

Branded products used to promote a film, pop group, etc., or linked to a

merchandise fictional character; merchandising.

Anyone who is not of that Guild may not **merchandise** with them.

Branded products used to promote a film, pop group, etc., or linked to a

fictional character.

The characters are still popular and found on a wide variety of merchandising

merchandising.

A theatre programme. playbill

He couldn t find her name on the **playbill**.



Relating to the publicizing of a product, organization, or venture so as to

promotional increase sales or public awareness.

She was on a **promotional** tour for her books.

The giving out of information about a product, person, or company for

publicity advertising or promotional purposes.

A **publicity** campaign.

salesclerk A salesperson in a store.

salesmanship The skills and methods used in selling or promoting commercial products.

He read a book on **salesmanship** but it didn t help.

Sell all of one s stock of something.

sell The prime minister has come under fire for **sell**ing out to the United

States.

selling The exchange of goods for an agreed sum of money.

shopper A small-wheeled bicycle with a basket, designed for use while shopping.

A four wheeled tartan **shopper**.

sponsorship Financial support received from a sponsor.

The company s **sponsorship** of the tournament.

throwaway A thing intended to be discarded after brief use.

Throwaway diapers.

Attempt to sell (something), typically by a direct or persistent approach.

Shop managers would stand in the street **tout**ing for business.

Be traded at a certain price or under certain conditions.

In the **trade** this sort of computer is called a client based system.



