

Need another word that means the same as “consumer”? Find 4 synonyms and 30 related words for “consumer” in this overview.

Table Of Contents:

- [Consumer as a Noun](#)
- [Definitions of "Consumer" as a noun](#)
- [Synonyms of "Consumer" as a noun \(4 Words\)](#)
- [Usage Examples of "Consumer" as a noun](#)
- [Associations of "Consumer" \(30 Words\)](#)

The synonyms of “Consumer” are: purchaser, buyer, customer, shopper

Consumer as a Noun

Definitions of "Consumer" as a noun

According to the [Oxford Dictionary of English](#), “consumer” as a noun can have the following definitions:

- *A person or thing that eats or uses something.*
- *An organism that derives the organic compounds and energy it needs from the consumption of other organisms; a heterotroph.*
- *A person who purchases goods and services for personal use.*
- *A person who uses goods or services.*



Synonyms of "Consumer" as a noun (4 Words)

- buyer** A person employed to select and purchase stock or materials for a large retail or manufacturing business.
- customer** A person of a specified kind with whom one has to deal.
*He s a tough **customer**.*
- purchaser** A person who buys something; a buyer.
*One of the club s prospective **purchasers**.*
- shopper** A commercial agent who shops at the competitor's store in order to compare their prices and merchandise with those of the store that employs her.
*A commercial centre thronged with **shoppers**.*



Usage Examples of "Consumer" as a noun

- *Understanding what motivates consumers is more crucial than ever.*
- *Scandinavians are the largest consumers of rye.*
- *Consumers can't make their own food, so they have to consume other organisms for energy.*
- *Recession-hit consumers are being lured by cheap prices.*
- *Consumer demand.*



Associations of "Consumer" (30 Words)

advertiser	A person or company that advertises a product, service, or event. <i>Kids hate it when advertisers try too hard to target them on their level.</i>
automat	A cafeteria in which food and drink were obtained from slot machines.
boycott	Refuse to sponsor; refuse to do business with. <i>An advert urges consumers to boycott the firm's coffee.</i>
cost	The property of having material worth (often indicated by the amount of money something would bring if sold). <i>We are able to cover the cost of the event.</i>
coupon	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>He had a big beaming smile on his coupon.</i>
disbursement	The act of spending or disbursing money. <i>The bill includes unpaid professional disbursements.</i>

discount	Deduct an amount from (the usual price of something). <i>I never discount these books they sell like hot cakes.</i>
expenditure	The act of consuming something. <i>Cuts in public expenditure.</i>
expense	Offset an item of expenditure as an expense against taxable income. <i>Conference rooms were equipped at great expense.</i>
grocery	Items of food sold in a grocery or supermarket. <i>The grocery store included a meat market.</i>
marketable	Fit to be offered for sale. <i>The marketable surplus.</i>
marketer	A person or company that advertises or promotes something. <i>A leading manufacturer and marketer of medical products.</i>
marketing	The exchange of goods for an agreed sum of money. <i>The Western arts of marketing and distribution.</i>
marketplace	An open space where a market is or was formerly held. <i>The quaint cobbled marketplace.</i>
merchandise	Promote or publicize (an idea or person). <i>A new breakfast food can easily be merchandised.</i>
outlay	An amount of money spent on something. <i>A modest outlay on local advertising.</i>
price	Ascertain or learn the price of. <i>The cattle thief has a price on his head.</i>
purchaser	A person who buys something; a buyer. <i>One of the club's prospective purchasers.</i>
receipt	Report the receipt of. <i>Families in receipt of supplementary benefit.</i>
retailer	A person who relates the details of a story or incident to others. <i>The big supermarkets have forced many independent retailers out of business.</i>
sale	A quantity or amount sold. <i>I got some great bargains at their annual sale.</i>
salesperson	A person employed to represent a business and to sell its merchandise (as to customers in a store or to customers who are visited).
seller	A person who sells something. <i>The book became the biggest seller in the history of royal publishing.</i>
selling	The exchange of goods for an agreed sum of money.

shopper	A person who is shopping. <i>A commercial centre thronged with shoppers.</i>
spending	The act of spending or disbursing money.
store	A supply of something available for future use. <i>Cupboards for medical stores.</i>
taxation	Government income due to taxation. <i>A taxation system.</i>
vend	Sell (something). <i>There was a man vending sticky cakes and ices.</i>
vendor	A person or company offering something for sale, especially a trader in the street. <i>An Italian ice cream vendor.</i>

