

Need another word that means the same as “consumers”? Find 30 related words for “consumers” in this overview.

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- [Associations of "Consumers" \(30 Words\)](#)

Associations of "Consumers" (30 Words)

advertiser	Someone whose business is advertising. <i>Kids hate it when advertisers try too hard to target them on their level.</i>
automat	A vending machine from which you can get food.
boycott	Withdraw from commercial or social relations with (a country, organization, or person) as a punishment or protest. <i>An advert urges consumers to boycott the firm s coffee.</i>
cost	Be priced at. <i>He couldn t calculate the cost of the collection.</i>
coupon	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>She couponed and budgeted to feed her family of six.</i>
disbursement	Amounts paid for goods and services that may be currently tax deductible (as opposed to capital expenditures). <i>The bill includes unpaid professional disbursements.</i>
discount	Bar from attention or consideration. <i>A product may carry a price which cannot easily be discounted.</i>
expenditure	The act of spending money for goods or services. <i>Work is the expenditure of energy.</i>
expense	Offset an item of expenditure as an expense against taxable income. <i>He kept a careful record of his expenses at the meeting.</i>
grocery	Items of food sold in a grocery or supermarket. <i>The grocery store included a meat market.</i>
marketable	Fit to be offered for sale. <i>Marketable produce.</i>
marketer	Someone who promotes or exchanges goods or services for money. <i>A leading manufacturer and marketer of medical products.</i>

marketing	The exchange of goods for an agreed sum of money. <i>Most companies have a manager in charge of marketing.</i>
marketplace	An open space where a market is or was formerly held. <i>They were driven from the marketplace.</i>
merchandise	Promote or publicize (an idea or person). <i>A new breakfast food can easily be merchandised.</i>
outlay	An amount of money spent on something. <i>Comparatively little financial outlay.</i>
price	Determine the price of. <i>The price of gasoline.</i>
purchaser	A person who buys something; a buyer. <i>One of the club's prospective purchasers.</i>
receipt	Report the receipt of. <i>I would be grateful if you would acknowledge receipt of this letter.</i>
retailer	A person or business that sells goods to the public in relatively small quantities for use or consumption rather than for resale. <i>The big supermarkets have forced many independent retailers out of business.</i>
sale	A particular instance of selling. <i>The salesman faxed the sales agreement to his home office.</i>
salesperson	A salesman or saleswoman (used as a neutral alternative).
seller	A person who sells something. <i>Street sellers of newspapers flowers etc.</i>
selling	The exchange of goods for an agreed sum of money.
shopper	A commercial agent who shops at the competitor's store in order to compare their prices and merchandise with those of the store that employs her. <i>A four wheeled tartan shopper.</i>
spending	The act of spending or disbursing money.
store	Find a place for and put away for storage. <i>DIY stores.</i>
taxation	Government income due to taxation. <i>The progressive nature of taxation.</i>
vend	Sell (something). <i>There was a man vending sticky cakes and ices.</i>

vendor

A person or company offering something for sale, especially a trader in the street.

*An Italian ice cream **vendor**.*

