

Need another word that means the same as “consumers”? Find 30 related words for “consumers” in this overview.

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## Associations of "Consumers" (30 Words)

<b>advertiser</b>	Someone whose business is advertising. <i>Kids hate it when <b>advertisers</b> try too hard to target them on their level.</i>
<b>automat</b>	A vending machine from which you can get food.
<b><u>boycott</u></b>	Withdraw from commercial or social relations with (a country, organization, or person) as a punishment or protest. <i>An advert urges consumers to <b>boycott</b> the firm s coffee.</i>
<b>cost</b>	Be priced at. <i>He couldn t calculate the <b>cost</b> of the collection.</i>
<b>coupon</b>	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>She <b>couponed</b> and budgeted to feed her family of six.</i>
<b>disbursement</b>	Amounts paid for goods and services that may be currently tax deductible (as opposed to capital expenditures). <i>The bill includes unpaid professional <b>disbursements</b>.</i>
<b>discount</b>	Bar from attention or consideration. <i>A product may carry a price which cannot easily be <b>discounted</b>.</i>
<b><u>expenditure</u></b>	The act of spending money for goods or services. <i>Work is the <b>expenditure</b> of energy.</i>
<b>expense</b>	Offset an item of expenditure as an expense against taxable income. <i>He kept a careful record of his <b>expenses</b> at the meeting.</i>
<b>grocery</b>	Items of food sold in a grocery or supermarket. <i>The <b>grocery</b> store included a meat market.</i>
<b>marketable</b>	Fit to be offered for sale. <i><b>Marketable</b> produce.</i>
<b>marketer</b>	Someone who promotes or exchanges goods or services for money. <i>A leading manufacturer and <b>marketer</b> of medical products.</i>

<b>marketing</b>	The exchange of goods for an agreed sum of money. <i>Most companies have a manager in charge of <b>marketing</b>.</i>
<b>marketplace</b>	An open space where a market is or was formerly held. <i>They were driven from the <b>marketplace</b>.</i>
<b>merchandise</b>	Promote or publicize (an idea or person). <i>A new breakfast food can easily be <b>merchandised</b>.</i>
<b>outlay</b>	An amount of money spent on something. <i>Comparatively little financial <b>outlay</b>.</i>
<b>price</b>	Determine the price of. <i>The <b>price</b> of gasoline.</i>
<b>purchaser</b>	A person who buys something; a buyer. <i>One of the club's prospective <b>purchasers</b>.</i>
<b>receipt</b>	Report the receipt of. <i>I would be grateful if you would acknowledge <b>receipt</b> of this letter.</i>
<b>retailer</b>	A person or business that sells goods to the public in relatively small quantities for use or consumption rather than for resale. <i>The big supermarkets have forced many independent <b>retailers</b> out of business.</i>
<b>sale</b>	A particular instance of selling. <i>The <b>salesman</b> faxed the <b>sales</b> agreement to his home office.</i>
<b>salesperson</b>	A salesman or saleswoman (used as a neutral alternative).
<b>seller</b>	A person who sells something. <i>Street <b>sellers</b> of newspapers flowers etc.</i>
<b>selling</b>	The exchange of goods for an agreed sum of money.
<b>shopper</b>	A commercial agent who shops at the competitor's store in order to compare their prices and merchandise with those of the store that employs her. <i>A four wheeled tartan <b>shopper</b>.</i>
<b>spending</b>	The act of spending or disbursing money.
<b>store</b>	Find a place for and put away for storage. <i>DIY <b>stores</b>.</i>
<b>taxation</b>	Government income due to taxation. <i>The progressive nature of <b>taxation</b>.</i>
<b>vend</b>	Sell (something). <i>There was a man <b>vending</b> sticky cakes and ices.</i>

**vendor**

A person or company offering something for sale, especially a trader in the street.

*An Italian ice cream **vendor**.*

