

Need another word that means the same as “hyped”? Find 30 related words for “hyped” in this overview.

Table Of Contents:

- [Associations of "Hyped" \(30 Words\)](#)

## Associations of "Hyped" (30 Words)

<b>ad</b>	An advertisement. <i>The latest television lager <b>ad</b>.</i>
<b>advertisement</b>	A notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy. <i><b>Advertisements</b> for alcoholic drinks.</i>
<b>advertiser</b>	Someone whose business is advertising. <i>Kids hate it when <b>advertisers</b> try too hard to target them on their level.</i>
<b>advertising</b>	The activity or profession of producing advertisements for commercial products or services. <i>An <b>advertising</b> agency.</i>
<b>ballyhoo</b>	Praise or publicize extravagantly. <i>A much <b>ballyhooed</b> musical extravaganza.</i>
<b>banner</b>	A flag on a pole used as the standard of a monarch, knight, or army. <i>The company was having a <b>banner</b> year.</i>
<b>campaign</b>	Go on a campaign go off to war. <i>A desert <b>campaign</b>.</i>
<a href="#">commercial</a>	A commercially sponsored ad on radio or television. <i>They looked like a family from a breakfast cereal <b>commercial</b>.</i>
<b>corporate</b>	A corporate company or group. <i>The rules set by the <b>corporate</b> organization.</i>
<b>coupon</b>	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>He had a big beaming smile on his <b>coupon</b>.</i>
<b>gimmick</b>	Something unspecified whose name is either forgotten or not known. <i>I had just come from a <b>gimmick</b> that lasted until the early hours of the following day.</i>
<b>handbill</b>	A small printed advertisement or other notice distributed by hand.

<b>marketing</b>	The commercial processes involved in promoting and selling and distributing a product or service. <i>Does the weekly <b>marketing</b> at the supermarket.</i>
<b>merchandise</b>	Trade or traffic in (something), especially inappropriately. <i>A new breakfast food can easily be <b>merchandised</b>.</i>
<b>merchandising</b>	The activity of promoting the sale of goods, especially by their presentation in retail outlets. <i>Problems rooted in poor <b>merchandising</b>.</i>
<b>playbill</b>	A theatrical program. <i>Her name occupied third place in the <b>playbills</b>.</i>
<b>product</b>	An artifact that has been created by someone or some process. <i>A <b>product</b> of lime and nitric acid.</i>
<b>promote</b>	Of an additive act as a promoter of a catalyst. <i>They were <b>promoted</b> from the Third Division last season.</i>
<b>promotional</b>	Of or relating to advancement. <i>She was on a <b>promotional</b> tour for her books.</i>
<b>publicity</b>	The giving out of information about a product, person, or company for advertising or promotional purposes. <i>The <b>publicity</b> of the court room.</i>
<b>sale</b>	An agreement (or contract) in which property is transferred from the seller (vendor) to the buyer (vendee) for a fixed price in money (paid or agreed to be paid by the buyer). <i>The January <b>sales</b> got under way this week.</i>
<b>salesclerk</b>	A salesperson in a store.
<b>sell</b>	Sell all of one's property possessions or assets. <i>These books <b>sell</b> like hot cakes.</i>
<b>seller</b>	Someone who promotes or exchanges goods or services for money. <i>Street <b>sellers</b> of newspapers flowers etc.</i>
<b>selling</b>	The exchange of goods for an agreed sum of money.
<b>shopper</b>	A person who is shopping. <i>A commercial centre thronged with <b>shoppers</b>.</i>
<b>sponsorship</b>	The position of being a sponsor. <i>The company's <b>sponsorship</b> of the tournament.</i>
<b>television</b>	An electronic device that receives television signals and displays them on a screen. <i>She has a job in <b>television</b>.</i>

**throwaway**

A homeless boy who has been abandoned and roams the streets.  
*The song is hardly even a **throwaway**.*

**tout**

An informer.  
*This product was **touted** as a revolutionary invention.*

