

Need another word that means the same as “logo”? Find 3 synonyms and 30 related words for “logo” in this overview.

Table Of Contents:

- [Logo as a Noun](#)
- [Definitions of "Logo" as a noun](#)
- [Synonyms of "Logo" as a noun \(3 Words\)](#)
- [Usage Examples of "Logo" as a noun](#)
- [Associations of "Logo" \(30 Words\)](#)

The synonyms of “Logo” are: logotype, emblem, trademark

Logo as a Noun

Definitions of "Logo" as a noun

According to the [Oxford Dictionary of English](#), “logo” as a noun can have the following definitions:

- *A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.*
- *A company emblem or device.*



Synonyms of "Logo" as a noun (3 Words)

emblem A heraldic device or symbolic object as a distinctive badge of a nation, organization, or family.

*America's national **emblem** the bald eagle.*

logotype A company emblem or device.

trademark A symbol, word, or words legally registered or established by use as representing a company or product.

*The murder had all the **trademarks** of a Mafia hit.*



Usage Examples of "Logo" as a noun

- *The Olympic logo was emblazoned across the tracksuits.*



Associations of "Logo" (30 Words)

- archer** A person who is expert in the use of a bow and arrow.
- arrow** A mark or sign resembling an arrow used to show direction or position.
*I ve never used a bow and **arrow**.*
- autograph** A signature, especially that of a celebrity written as a memento for an admirer.
*An **autograph** manuscript.*
- ballistic** Relating to projectiles or their flight.
- benchmark** Give particular results during a benchmark test.
*We are **benchmarking** our performance against external criteria.*
- bowstring** Strangle with a bowstring a former Turkish method of execution.
- brand** A brand name.
*We ll have the ability to market and **brand** our own product.*

<u>contingent</u>	Uncertain because of uncontrollable circumstances. <i>The results of confession were not contingent they were certain.</i>
denotation	The most direct or specific meaning of a word or expression; the class of objects that an expression refers to. <i>Beyond their immediate denotation the words have a connotative power.</i>
<u>emblem</u>	A visible symbol representing an abstract idea. <i>Our child would be a dazzling emblem of our love.</i>
<u>embody</u>	Represent, as of a character on stage. <i>The changes in law embodied in the Children Act.</i>
indicator	A flashing light or (formerly) other device on a vehicle to show that it is about to change lanes or turn. <i>An indicator light.</i>
mascot	A person or thing that is supposed to bring good luck, especially one linked to a particular organization or event. <i>The team's dolphin mascot.</i>
placard	Publicize or announce by placards. <i>They were placarding the town with posters.</i>
projectile	Denoting or relating to a projectile. <i>They tried to shield Johnson from the projectiles that were being thrown.</i>
represent	Be representative or typical for. <i>Twenty parents picked to represent a cross section of Scottish life.</i>
sign	Mark with one's signature write one's name on. <i>A person born under the sign of Virgo.</i>
signal	Be a signal for or a symptom of. <i>The champion's announcement that he was retiring was the signal for scores of journalists to gather at his last match.</i>
<u>signature</u>	A sheet with several pages printed on it it folds to page size and is bound with other signatures to form a book. <i>The signature of a senior manager.</i>
slogan	A motto associated with a political party or movement or other group. <i>A series of arson attacks gave new meaning to the advertising slogan come home to a real fire.</i>
<u>symbol</u>	Symbolize. <i>The Star of David the Jewish symbol.</i>
<u>symbolic</u>	Using symbolism. <i>The spinning wheel was as symbolic of colonial Massachusetts as the codfish.</i>

- symbolize** Be a symbol of.
*What does the Statue of Liberty **symbolize**.*
- technicolor** A trademarked method of making color motion pictures.
- telltale** Disclosing unintentionally something concealed.
*The **telltale** bulge of a concealed weapon.*
- trademark** Register the trademark of.
*The murder had all the **trademarks** of a Mafia hit.*
- trajectory** A curve or surface cutting a family of curves or surfaces at a constant angle.
*The rapid upward **trajectory** of Rich s career.*
- whizz** A whistling or buzzing sound made by something moving fast through the air.
*The weeks **whizzed** by.*
- zodiac** Astrology a circular diagram representing the 12 zodiacal constellations and showing their signs.

