

Need another word that means the same as “logo”? Find 3 synonyms and 30 related words for “logo” in this overview.

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**The synonyms of “Logo” are: logotype, emblem, trademark**

## Logo as a Noun

### Definitions of "Logo" as a noun

According to the [Oxford Dictionary of English](#), “logo” as a noun can have the following definitions:

- *A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.*
- *A company emblem or device.*



## Synonyms of "Logo" as a noun (3 Words)

**emblem** A heraldic device or symbolic object as a distinctive badge of a nation, organization, or family.

*America's national **emblem** the bald eagle.*

**logotype** A company emblem or device.

**trademark** A symbol, word, or words legally registered or established by use as representing a company or product.

*The murder had all the **trademarks** of a Mafia hit.*



## Usage Examples of "Logo" as a noun

- *The Olympic logo was emblazoned across the tracksuits.*



## Associations of "Logo" (30 Words)

<a href="#"><u>archer</u></a>	A person who is expert in the use of a bow and arrow.
<a href="#"><u>arrow</u></a>	A mark or sign resembling an arrow used to show direction or position. <i>I ve never used a bow and <b>arrow</b>.</i>
<b>autograph</b>	A signature, especially that of a celebrity written as a memento for an admirer. <i>An <b>autograph</b> manuscript.</i>
<b>ballistic</b>	Relating to projectiles or their flight.
<a href="#"><u>benchmark</u></a>	Give particular results during a benchmark test. <i>We are <b>benchmarking</b> our performance against external criteria.</i>
<b>bowstring</b>	Strangle with a bowstring a former Turkish method of execution.
<b>brand</b>	A brand name. <i>We ll have the ability to market and <b>brand</b> our own product.</i>

<u><b>contingent</b></u>	Uncertain because of uncontrollable circumstances. <i>The results of confession were not <b>contingent</b> they were certain.</i>
<b>denotation</b>	The most direct or specific meaning of a word or expression; the class of objects that an expression refers to. <i>Beyond their immediate <b>denotation</b> the words have a connotative power.</i>
<u><b>emblem</b></u>	A visible symbol representing an abstract idea. <i>Our child would be a dazzling <b>emblem</b> of our love.</i>
<u><b>embody</b></u>	Represent, as of a character on stage. <i>The changes in law embodied in the Children Act.</i>
<b>indicator</b>	A flashing light or (formerly) other device on a vehicle to show that it is about to change lanes or turn. <i>An <b>indicator</b> light.</i>
<b>mascot</b>	A person or thing that is supposed to bring good luck, especially one linked to a particular organization or event. <i>The team's dolphin <b>mascot</b>.</i>
<b>placard</b>	Publicize or announce by placards. <i>They were <b>placarding</b> the town with posters.</i>
<b>projectile</b>	Denoting or relating to a projectile. <i>They tried to shield Johnson from the <b>projectiles</b> that were being thrown.</i>
<b>represent</b>	Be representative or typical for. <i>Twenty parents picked to <b>represent</b> a cross section of Scottish life.</i>
<b>sign</b>	Mark with one's signature write one's name on. <i>A person born under the <b>sign</b> of Virgo.</i>
<b>signal</b>	Be a signal for or a symptom of. <i>The champion's announcement that he was retiring was the <b>signal</b> for scores of journalists to gather at his last match.</i>
<u><b>signature</b></u>	A sheet with several pages printed on it it folds to page size and is bound with other signatures to form a book. <i>The <b>signature</b> of a senior manager.</i>
<b>slogan</b>	A motto associated with a political party or movement or other group. <i>A series of arson attacks gave new meaning to the advertising <b>slogan</b> come home to a real fire.</i>
<u><b>symbol</b></u>	Symbolize. <i>The Star of David the Jewish <b>symbol</b>.</i>
<u><b>symbolic</b></u>	Using symbolism. <i>The spinning wheel was as <b>symbolic</b> of colonial Massachusetts as the codfish.</i>



<b>symbolize</b>	Be a symbol of. <i>What does the Statue of Liberty <b>symbolize</b>.</i>
<b>technicolor</b>	A trademarked method of making color motion pictures.
<b>telltale</b>	Disclosing unintentionally something concealed. <i>The <b>telltale</b> bulge of a concealed weapon.</i>
<b>trademark</b>	Register the trademark of. <i>The murder had all the <b>trademarks</b> of a Mafia hit.</i>
<b>trajectory</b>	A curve or surface cutting a family of curves or surfaces at a constant angle. <i>The rapid upward <b>trajectory</b> of Rich s career.</i>
<b>whizz</b>	A whistling or buzzing sound made by something moving fast through the air. <i>The weeks <b>whizzed</b> by.</i>
<b>zodiac</b>	Astrology a circular diagram representing the 12 zodiacal constellations and showing their signs.

