

Need another word that means the same as “merchant”? Find 25 synonyms and 30 related words for “merchant” in this overview.

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**The synonyms of “Merchant” are: merchandiser, trader, dealer, trafficker, wholesaler, broker, agent, seller, buyer, buyer and seller, salesman, salesperson, saleswoman, vendor, retailer, shopkeeper, tradesman, distributor, representative, commercial traveller, marketer, marketeer, pedlar, hawker, commercial**

## Merchant as a Noun

### Definitions of "Merchant" as a noun

According to the [Oxford Dictionary of English](#), “merchant” as a noun can have the following definitions:

- *A businessperson engaged in retail trade.*
- *(in historical contexts) a person involved in trade or commerce.*
- *A retail trader.*
- *A person who has a liking for a particular activity.*
- *A person or company involved in wholesale trade, especially one dealing with foreign countries or supplying goods to a particular trade.*
- *A person who deals in something unpleasant.*



## Synonyms of "Merchant" as a noun (24 Words)

<b>agent</b>	Any agent or representative of a federal agency or bureau. <i>There is an urgent need for new antimicrobial <b>agents</b> to combat infections.</i>
<b>broker</b>	A businessman who buys or sells for another in exchange for a commission. <i>The centralized lenders operate through <b>brokers</b>.</i>
<b>buyer</b>	A person employed to select and purchase stock or materials for a large retail or manufacturing business.
<b>buyer and seller</b>	A person who buys.
<b>commercial traveller</b>	A commercially sponsored ad on radio or television.
<b>dealer</b>	Someone who purchases and maintains an inventory of goods to be sold. <i>A brash young <b>dealer</b> arrived on the dealing floor.</i>

<b>distributor</b>	A company that markets merchandise. <i>A sports goods <b>distributor</b>.</i>
<b>hawker</b>	A person who travels about selling goods, typically advertising them by shouting. <i><b>Hawkers</b> and costermongers pushed their little handcarts crying Bread Fish and Meat pies.</i>
<b>marketeer</b>	A person who sells goods or services in a market. <i>In the US libertarians are free <b>marketeers</b> to the bone.</i>
<b>marketer</b>	A person or company that advertises or promotes something. <i>A leading manufacturer and <b>marketer</b> of medical products.</i>
<b>merchandiser</b>	A businessperson engaged in retail trade.
<b>pedlar</b>	A person who goes from place to place selling small items. <i>The visit of the <b>pedlar</b> to Irish country houses was a very special event in the lives of children in the 1950s.</i>
<b>representative</b>	A delegate who attends a conference, negotiations, etc., so as to represent the interests of another person or group. <i>A sales <b>representative</b> for Norwich Union.</i>
<b>retailer</b>	A person who relates the details of a story or incident to others. <i>As a writer I see myself as a <b>retailer</b> of Big Ideas.</i>
<a href="#"><u>salesman</u></a>	A man salesperson. <i>An insurance <b>salesman</b>.</i>
<b>salesperson</b>	A salesman or saleswoman (used as a neutral alternative).
<b>saleswoman</b>	A woman whose job involves selling or promoting commercial products. <i>A <b>saleswoman</b> came out from behind the counter and asked if she could help.</i>
<a href="#"><u>seller</u></a>	Someone who promotes or exchanges goods or services for money. <i>The book became the biggest <b>seller</b> in the history of royal publishing.</i>
<b>shopkeeper</b>	The owner and manager of a shop.
<b>trader</b>	A merchant ship.
<b>tradesman</b>	A merchant who owns or manages a shop.
<b>trafficker</b>	Someone who promotes or exchanges goods or services for money. <i>A convicted drug <b>trafficker</b>.</i>
<a href="#"><u>vendor</u></a>	The seller in a sale, especially of property. <i>An Italian ice cream <b>vendor</b>.</i>



**wholesaler**

Someone who buys large quantities of goods and resells to merchants rather than to the ultimate customers.

*The largest pharmaceuticals **wholesaler** in the country.*



**Usage Examples of "Merchant" as a noun**

- *A tea merchant.*
- *The credit cards are accepted by 10 million merchants worldwide.*
- *Prosperous merchants and clothiers had established a middle class.*
- *A builders' merchant.*
- *A merchant of death.*
- *His driver was no speed merchant.*





## Merchant as an Adjective

### Definitions of "Merchant" as an adjective

According to the [Oxford Dictionary of English](#), "merchant" as an adjective can have the following definitions:

- *(in historical contexts) relating to merchants or commerce.*
- *(of ships, sailors, or shipping activity) involved with commerce rather than military activity.*



## Synonyms of "Merchant" as an adjective (1 Word)

**commercial** Of or relating to commercialism.  
A ***commercial*** agreement.





## Usage Examples of "Merchant" as an adjective

- *A merchant seaman.*
- *The growth of the merchant classes.*



## Associations of "Merchant" (30 Words)

- automat** A cafeteria where food is served from machines.
- clothier** A merchant who sells men's clothing.
- commerce** Sexual intercourse.  
*The changes in taxation are of benefit to **commerce**.*
- discount** A percentage deducted from the face value of a bill of exchange or promissory note when it changes hands before the due date.  
*We introduced a standard level of **discount** for everyone.*
- fishmonger** A person or shop that sells fish for food.
- furrier** A person who prepares or deals in furs.  
*I came across a very classy **furrier** s in Nottingham.*
- huckster** Promote or sell (something, typically a product of questionable value).  
*He was **huckstering** a video.*



<b>market</b>	A stock market. <i>The UK <b>market</b> remained in recession.</i>
<b>marketer</b>	A person or company that advertises or promotes something. <i>A leading manufacturer and <b>marketer</b> of medical products.</i>
<b>marketplace</b>	The world of commercial activity where goods and services are bought and sold. <i>The changing demands of the global <b>marketplace</b>.</i>
<b>mart</b>	An area in a town where a public mercantile establishment is set up. <i>A liquor <b>mart</b>.</i>
<b>miller</b>	A person who owns or works in a corn mill.
<b>outsell</b>	Sell or be sold in greater quantities than. <i>This salesman <b>outsells</b> his colleagues.</i>
<b>peddle</b>	Sell (an illegal drug or stolen item). <i>He <b>peddled</b> printing materials around the country.</i>
<b>purchaser</b>	A person who buys something; a buyer. <i>One of the club's prospective <b>purchasers</b>.</i>
<b>salesman</b>	A man salesperson. <i>An insurance <b>salesman</b>.</i>
<b>salesperson</b>	A salesman or saleswoman (used as a neutral alternative).
<b>sell</b>	Sell all of one's property possessions or assets. <i>This magazine of yours won't <b>sell</b>.</i>
<b>seller</b>	Someone who promotes or exchanges goods or services for money. <i>Street <b>sell</b>ers of newspapers flowers etc.</i>
<b>shopkeeper</b>	A merchant who owns or manages a shop.
<b>store</b>	Retain or enter (information) for future electronic retrieval. <i>A well stocked village <b>store</b>.</i>
<b>subcontractor</b>	A firm or person that carries out work for a company as part of a larger project.
<b>tailor</b>	Style and tailor in a certain fashion. <i>He was wearing a sports coat which had obviously been <b>tailored</b> in London.</i>
<b>trader</b>	A merchant ship.
<b>undersell</b>	Sell cheaper than one's competition. <i>We can equal or <b>undersell</b> mail order.</i>
<b>vend</b>	Offer (small items) for sale, either from a stall or from a slot machine. <i>There was a man <b>vending</b> sticky cakes and ices.</i>

<b>vendor</b>	The seller in a sale, especially of property. <i>An Italian ice cream <b>vendor</b>.</i>
<b>vintage</b>	Wine. <i>A <b>vintage</b> Sherlock Holmes adventure.</i>
<b>vintner</b>	Someone who makes wine.
<b>wholesale</b>	At a wholesale price. <i>The manufacturer s <b>wholesale</b> price.</i>

