

Need another word that means the same as “patronage”? Find 44 synonyms and 30 related words for “patronage” in this overview.

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**The synonyms of “Patronage” are: condescension, disdain, backing, backup, championship, trade, business, clientele, sponsorship, funding, financing, philanthropy, promotion, furtherance, help, aid, assistance, support, guaranty, encouragement, advocacy, defence, protection, guardianship, aegis, auspices, power of appointment, right of appointment, favouritism, nepotism, partisanship, partiality, stooping, disrespect, scorn, contempt, mockery, custom, commerce, trafficking, keep going, patronise, patronize**

## Patronage as a Noun

### Definitions of "Patronage" as a noun

According to the [Oxford Dictionary of English](#), “patronage” as a noun can have the following definitions:

- *A patronizing or condescending manner.*
- *A communication that indicates lack of respect by patronizing the recipient.*
- *The rights and duties or position of a patron.*
- *The business given to a commercial establishment by its customers.*
- *Granting favors or giving contracts or making appointments to office in return for political support.*
- *The act of providing approval and support.*
- *Customers collectively.*

- *The support given by a patron.*
- *The power to control appointments to office or the right to privileges.*
- *(politics) granting favors or giving contracts or making appointments to office in return for political support.*
- *The regular custom attracted by a shop, restaurant, etc.*



## Synonyms of "Patronage" as a noun (40 Words)

<b>advocacy</b>	The profession or work of a legal advocate. <i>Solicitors should have a record of <b>advocacy</b> in the lower courts.</i>
<b><a href="#">aegis</a></b>	Armor plate that protects the chest; the front part of a cuirass. <i>The negotiations were conducted under the <b>aegis</b> of the UN.</i>
<b>aid</b>	A grant of subsidy or tax to a king or queen. <i>She walked with the <b>aid</b> of a Zimmer frame.</i>
<b>assistance</b>	A resource. <i>His job was to give technical <b>assistance</b> over the phone.</i>

<b><u>auspices</u></b>	A favorable omen. <i>The tournament was held under the <b>auspices</b> of the city council.</i>
<b>backing</b>	Help or support. <i>The fabric has a special <b>backing</b> for durability.</i>
<b><u>backup</u></b>	The procedure for making backup copies of files or other items of data. <i>Make a <b>backup</b> of any important files.</i>
<b>business</b>	Business concerns collectively. <i>Let s get down to <b>business</b>.</i>
<b>championship</b>	The position or title of the winner of a championship contest. <i>The team s final match before the European <b>championships</b>.</i>
<b><u>clientele</u></b>	Clients collectively. <i>The dancers don t mix with the <b>clientele</b>.</i>
<b><u>commerce</u></b>	The activity of buying and selling, especially on a large scale. <i>The changes in taxation are of benefit to <b>commerce</b>.</i>
<b>condescension</b>	The trait of displaying arrogance by patronizing those considered inferior. <i>A tone of <b>condescension</b>.</i>
<b><u>contempt</u></b>	A manner that is generally disrespectful and contemptuous. <i>Pam stared at the girl with total <b>contempt</b>.</i>
<b>custom</b>	Regular dealings with a shop or business by customers. <i><b>Custom</b> demanded that a person should have gifts for the child.</i>
<b>defence</b>	The team that is trying to prevent the other team from scoring. <i>Coastal <b>defences</b>.</i>
<b>disdain</b>	A communication that indicates lack of respect by patronizing the recipient. <i>An aristocratic <b>disdain</b> for manual labour.</i>
<b>disrespect</b>	A disrespectful mental attitude. <i>Growing <b>disrespect</b> for the rule of law.</i>
<b>encouragement</b>	The expression of approval and support. <i>Thank you for all your support and <b>encouragement</b>.</i>
<b>favouritism</b>	The state or condition of being the competitor thought most likely to win a sporting contest. <i>My parents would vehemently deny showing <b>favouritism</b> towards one child in particular.</i>
<b>financing</b>	The act of financing.

<b>funding</b>	The action or practice of providing funding. <i>The public <b>funding</b> of litigation remains a core question.</i>
<b>furtherance</b>	The advancement of a scheme or interest. <i>The court held that the union's acts were not in <b>furtherance</b> of a trade dispute.</i>
<b>guaranty</b>	A collateral agreement to answer for the debt of another in case that person defaults.
<b>guardianship</b>	Attention and management implying responsibility for safety. <i>She was granted temporary <b>guardianship</b> of the three children.</i>
<b>help</b>	A person or thing that is a resource that helps make something easier or possible to do. <i>They hired additional <b>help</b> to finish the work.</i>
<b><u>mockery</u></b>	Humorous or satirical mimicry. <i>In her bitterness she felt that all rejoicing was <b>mockery</b>.</i>
<b>nepotism</b>	Favoritism shown to relatives or close friends by those in power (as by giving them jobs). <i>His years in office were marked by corruption and <b>nepotism</b>.</i>
<b>partiality</b>	A predisposition to like something. <i>An attack on the <b>partiality</b> of judges.</i>
<b>partisanship</b>	Prejudice in favour of a particular cause; bias. <i>An act of blatant political <b>partisanship</b>.</i>
<b><u>philanthropy</u></b>	The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes. <i>A <b>philanthropy</b> was incorporated to help oldsters obtain benefits like pension rights.</i>
<b>power of appointment</b>	A mathematical notation indicating the number of times a quantity is multiplied by itself.
<b>promotion</b>	A publicity campaign. <i>A sales <b>promotion</b> company.</i>
<b>protection</b>	Protection money paid to criminals especially on a regular basis. <i>Most European climbers drill bolts into rock rather than using removable <b>protection</b>.</i>
<b>right of appointment</b>	An abstract idea of that which is due to a person or governmental body by law or tradition or nature.
<b>scorn</b>	A person viewed with contempt or disdain. <i>A scandal and a <b>scorn</b> to all who look on thee.</i>
<b><u>sponsorship</u></b>	Financial support received from a sponsor. <i>The company's <b>sponsorship</b> of the tournament.</i>

**stooping**

Basin for holy water.

**support**

The action of supporting something or someone or the state of being supported.

*His **support** kept the family together.*

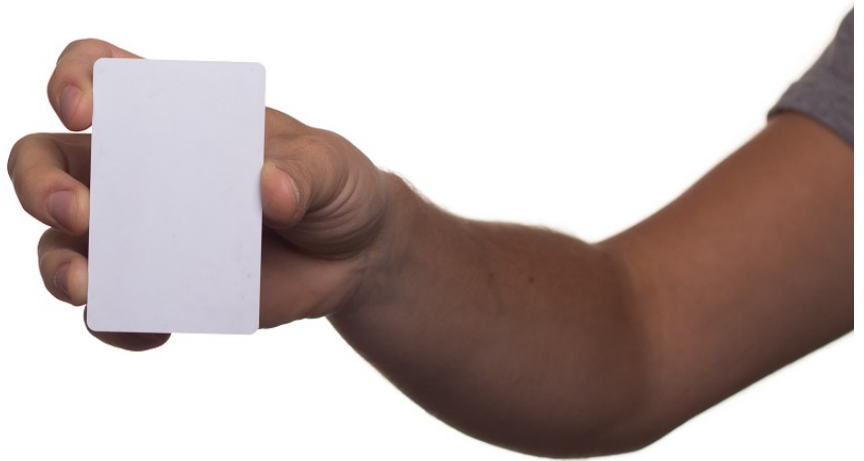
**trade**

A trade wind.

*A significant increase in foreign **trade**.*

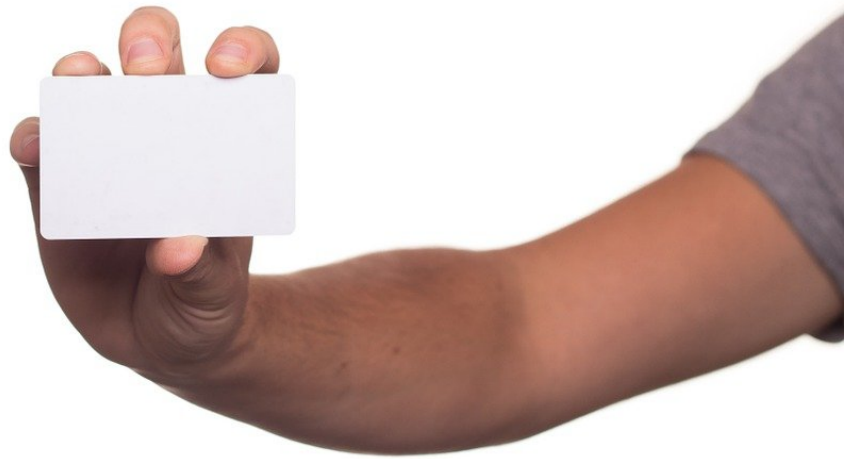
**trafficking**

The aggregation of things (pedestrians or vehicles) coming and going in a particular locality during a specified period of time.



## Usage Examples of "Patronage" as a noun

- *The direct train link was ending because of poor patronage.*
- *Even before noon there was a considerable patronage.*
- *A twang of self-satisfaction—even patronage—about him.*
- *The arts could no longer depend on private patronage.*
- *Recruits are selected on merit, not through political patronage.*



## Patronage as a Verb

### Definitions of "Patronage" as a verb

According to the [Oxford Dictionary of English](#), "patronage" as a verb can have the following definitions:

- *Be a regular customer or client of.*
- *Support by being a patron of.*



## Synonyms of "Patronage" as a verb (4 Words)

**keep going** Allow to remain in a place or position or maintain a property or feature.

**patronise** Treat condescendingly.

Frequent (a shop, restaurant, or other establishment) as a customer.

**patronize** *Restaurants and bars regularly **patronized** by the stars were often crowded with paparazzi.*

**support** Support materially or financially.

*The dome was **supported** by a hundred white columns.*





## Associations of "Patronage" (30 Words)

- adherent** Someone who supports a particular party, person, or set of ideas.  
*Any **adherent** sand grains are easily removed.*
- advocate** Publicly recommend or support.  
*Voters supported candidates who **advocated** an Assembly.*
- aid** Promote or encourage (something).  
*700 000 tons of food **aid**.*
- backing** A layer of material that forms, protects, or strengthens the back of something.  
*The foreign secretary won the **backing** of opposition parties.*



<b>benefactor</b>	A person who gives money or other help to a person or cause. <i>A low interest loan from a <b>benefactor</b> allowed them to build a floor for the exhibition hall.</i>
<b>beneficent</b>	Resulting in good. <i>A <b>beneficent</b> landowner.</i>
<b>benevolent</b>	(of an organization) serving a charitable rather than a profit-making purpose. <i>A <b>benevolent</b> fund.</i>
<b>charitable</b>	Apt to judge others leniently or favourably. <i>They set up a <b>charitable</b> trust to run the hospital.</i>
<b><u>clientele</u></b>	Clients collectively. <i>The solicitor s <b>clientele</b>.</i>
<b>contribute</b>	Contribute to some cause. <i>He <b>contributed</b> articles to the magazine.</i>
<b>donor</b>	An impurity atom in a semiconductor which contributes a conducting electron to the material. <i>One third of patients die before a suitable <b>donor</b> is found.</i>
<b>eleemosynary</b>	Relating to or dependent on charity; charitable. <i><b>Eleemosynary</b> relief.</i>
<b><u>espouse</u></b>	Take up the cause, ideology, practice, method, of someone and use it as one's own. <i>She was secretly <b>espoused</b> to his son Peter.</i>
<b>financing</b>	The act of financing.
<b>fund</b>	Provide a fund for the redemption of principal or payment of interest. <i><b>Fund</b> a medical care plan.</i>
<b>funding</b>	The action or practice of providing funding. <i>The public <b>funding</b> of litigation remains a core question.</i>
<b>generous</b>	Showing a readiness to give more of something, especially money, than is strictly necessary or expected. <i>A <b>generous</b> donation.</i>
<b>giver</b>	Person who makes a gift of property. <i>A <b>giver</b> of advice.</i>
<b>humanitarian</b>	Of or relating to or characteristic of humanitarianism. <i>Groups sending <b>humanitarian</b> aid.</i>
<b>intercessor</b>	A person who intervenes on behalf of another, especially by prayer. <i>They rejected the notion that an <b>intercessor</b> was needed to appeal to God.</i>

<b>patron</b>	A person who gives financial or other support to a person, organization, or cause. <i>A celebrated <b>patron</b> of the arts.</i>
<b>patronize</b>	Do one's shopping at; do business with; be a customer or client of. <i>We <b>patronize</b> this store.</i>
<b>philanthropic</b>	Generous in assistance to the poor. <i><b>Philanthropic</b> contributions.</i>
<b>philanthropist</b>	Someone who makes charitable donations intended to increase human well-being. <i>The trust was founded by an American <b>philanthropist</b>.</i>
<b>proponent</b>	A person who pleads for a cause or propounds an idea. <i>A strong <b>proponent</b> of the free market and liberal trade policies.</i>
<b><u>sponsor</u></b>	Assume sponsorship of. <i>The production cost 50 000 most coming from local <b>sponsors</b>.</i>
<b>subsidize</b>	Support through subsidies. <i>The arts in Europe are heavily <b>subsidized</b>.</i>
<b>support</b>	Support materially or financially. <i>She <b>supported</b> him during the illness.</i>
<b>supporter</b>	Someone who supports or champions something. <i>Labour <b>supporters</b>.</i>
<b>transferability</b>	The quality of being transferable or exchangeable. <i>Sterling <b>transferability</b> affords a means of multilateral settlement for trade between nondollar countries.</i>