

Need another word that means the same as “patronage”? Find 44 synonyms and 30 related words for “patronage” in this overview.

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The synonyms of “Patronage” are: condescension, disdain, backing, backup, championship, trade, business, clientele, sponsorship, funding, financing, philanthropy, promotion, furtherance, help, aid, assistance, support, guaranty, encouragement, advocacy, defence, protection, guardianship, aegis, auspices, power of appointment, right of appointment, favouritism, nepotism, partisanship, partiality, stooping, disrespect, scorn, contempt, mockery, custom, commerce, trafficking, keep going, patronise, patronize

Patronage as a Noun

Definitions of "Patronage" as a noun

According to the [Oxford Dictionary of English](#), “patronage” as a noun can have the following definitions:

- *A patronizing or condescending manner.*
- *A communication that indicates lack of respect by patronizing the recipient.*
- *The rights and duties or position of a patron.*
- *The business given to a commercial establishment by its customers.*
- *Granting favors or giving contracts or making appointments to office in return for political support.*
- *The act of providing approval and support.*
- *Customers collectively.*

- *The support given by a patron.*
- *The power to control appointments to office or the right to privileges.*
- *(politics) granting favors or giving contracts or making appointments to office in return for political support.*
- *The regular custom attracted by a shop, restaurant, etc.*



Synonyms of "Patronage" as a noun (40 Words)

advocacy	The profession or work of a legal advocate. <i>Solicitors should have a record of advocacy in the lower courts.</i>
aegis	Armor plate that protects the chest; the front part of a cuirass. <i>The negotiations were conducted under the aegis of the UN.</i>
aid	A grant of subsidy or tax to a king or queen. <i>She walked with the aid of a Zimmer frame.</i>
assistance	A resource. <i>His job was to give technical assistance over the phone.</i>

<u>auspices</u>	A favorable omen. <i>The tournament was held under the auspices of the city council.</i>
backing	Help or support. <i>The fabric has a special backing for durability.</i>
<u>backup</u>	The procedure for making backup copies of files or other items of data. <i>Make a backup of any important files.</i>
business	Business concerns collectively. <i>Let s get down to business.</i>
championship	The position or title of the winner of a championship contest. <i>The team s final match before the European championships.</i>
<u>clientele</u>	Clients collectively. <i>The dancers don t mix with the clientele.</i>
<u>commerce</u>	The activity of buying and selling, especially on a large scale. <i>The changes in taxation are of benefit to commerce.</i>
condescension	The trait of displaying arrogance by patronizing those considered inferior. <i>A tone of condescension.</i>
<u>contempt</u>	A manner that is generally disrespectful and contemptuous. <i>Pam stared at the girl with total contempt.</i>
custom	Regular dealings with a shop or business by customers. <i>Custom demanded that a person should have gifts for the child.</i>
defence	The team that is trying to prevent the other team from scoring. <i>Coastal defences.</i>
disdain	A communication that indicates lack of respect by patronizing the recipient. <i>An aristocratic disdain for manual labour.</i>
disrespect	A disrespectful mental attitude. <i>Growing disrespect for the rule of law.</i>
encouragement	The expression of approval and support. <i>Thank you for all your support and encouragement.</i>
favouritism	The state or condition of being the competitor thought most likely to win a sporting contest. <i>My parents would vehemently deny showing favouritism towards one child in particular.</i>
financing	The act of financing.

funding	The action or practice of providing funding. <i>The public funding of litigation remains a core question.</i>
furtherance	The advancement of a scheme or interest. <i>The court held that the union's acts were not in furtherance of a trade dispute.</i>
guaranty	A collateral agreement to answer for the debt of another in case that person defaults.
guardianship	Attention and management implying responsibility for safety. <i>She was granted temporary guardianship of the three children.</i>
help	A person or thing that is a resource that helps make something easier or possible to do. <i>They hired additional help to finish the work.</i>
<u>mockery</u>	Humorous or satirical mimicry. <i>In her bitterness she felt that all rejoicing was mockery.</i>
nepotism	Favoritism shown to relatives or close friends by those in power (as by giving them jobs). <i>His years in office were marked by corruption and nepotism.</i>
partiality	A predisposition to like something. <i>An attack on the partiality of judges.</i>
partisanship	Prejudice in favour of a particular cause; bias. <i>An act of blatant political partisanship.</i>
<u>philanthropy</u>	The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes. <i>A philanthropy was incorporated to help oldsters obtain benefits like pension rights.</i>
power of appointment	A mathematical notation indicating the number of times a quantity is multiplied by itself.
promotion	A publicity campaign. <i>A sales promotion company.</i>
protection	Protection money paid to criminals especially on a regular basis. <i>Most European climbers drill bolts into rock rather than using removable protection.</i>
right of appointment	An abstract idea of that which is due to a person or governmental body by law or tradition or nature.
scorn	A person viewed with contempt or disdain. <i>A scandal and a scorn to all who look on thee.</i>
<u>sponsorship</u>	Financial support received from a sponsor. <i>The company's sponsorship of the tournament.</i>

stooping

Basin for holy water.

support

The action of supporting something or someone or the state of being supported.

*His **support** kept the family together.*

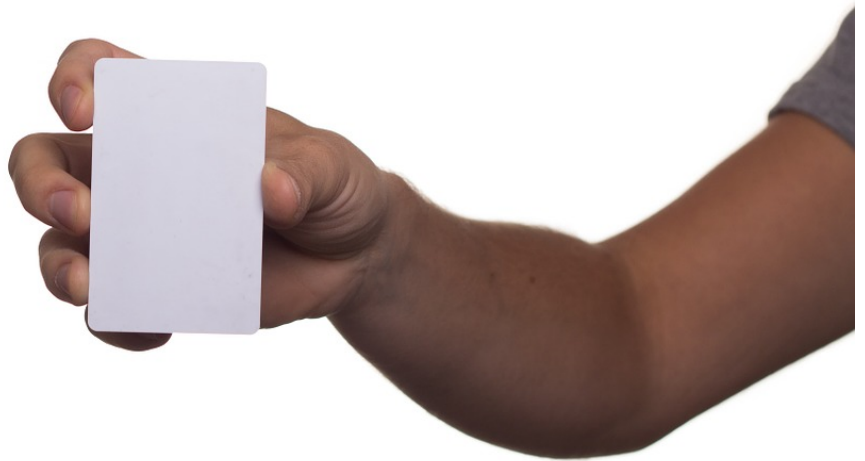
trade

A trade wind.

*A significant increase in foreign **trade**.*

trafficking

The aggregation of things (pedestrians or vehicles) coming and going in a particular locality during a specified period of time.



Usage Examples of "Patronage" as a noun

- *The direct train link was ending because of poor patronage.*
- *Even before noon there was a considerable patronage.*
- *A twang of self-satisfaction—even patronage—about him.*
- *The arts could no longer depend on private patronage.*
- *Recruits are selected on merit, not through political patronage.*



Patronage as a Verb

Definitions of "Patronage" as a verb

According to the [Oxford Dictionary of English](#), "patronage" as a verb can have the following definitions:

- *Be a regular customer or client of.*
- *Support by being a patron of.*



Synonyms of "Patronage" as a verb (4 Words)

keep going Allow to remain in a place or position or maintain a property or feature.

patronise Treat condescendingly.

Frequent (a shop, restaurant, or other establishment) as a customer.

patronize *Restaurants and bars regularly **patronized** by the stars were often crowded with paparazzi.*

support Support materially or financially.

*The dome was **supported** by a hundred white columns.*



Associations of "Patronage" (30 Words)

- adherent** Someone who supports a particular party, person, or set of ideas.
*Any **adherent** sand grains are easily removed.*
- advocate** Publicly recommend or support.
*Voters supported candidates who **advocated** an Assembly.*
- aid** Promote or encourage (something).
*700 000 tons of food **aid**.*
- backing** A layer of material that forms, protects, or strengthens the back of something.
*The foreign secretary won the **backing** of opposition parties.*

benefactor	A person who gives money or other help to a person or cause. <i>A low interest loan from a benefactor allowed them to build a floor for the exhibition hall.</i>
beneficent	Resulting in good. <i>A beneficent landowner.</i>
benevolent	(of an organization) serving a charitable rather than a profit-making purpose. <i>A benevolent fund.</i>
charitable	Apt to judge others leniently or favourably. <i>They set up a charitable trust to run the hospital.</i>
<u>clientele</u>	Clients collectively. <i>The solicitor s clientele.</i>
contribute	Contribute to some cause. <i>He contributed articles to the magazine.</i>
donor	An impurity atom in a semiconductor which contributes a conducting electron to the material. <i>One third of patients die before a suitable donor is found.</i>
eleemosynary	Relating to or dependent on charity; charitable. <i>Eleemosynary relief.</i>
<u>espouse</u>	Take up the cause, ideology, practice, method, of someone and use it as one's own. <i>She was secretly espoused to his son Peter.</i>
financing	The act of financing.
fund	Provide a fund for the redemption of principal or payment of interest. <i>Fund a medical care plan.</i>
funding	The action or practice of providing funding. <i>The public funding of litigation remains a core question.</i>
generous	Showing a readiness to give more of something, especially money, than is strictly necessary or expected. <i>A generous donation.</i>
giver	Person who makes a gift of property. <i>A giver of advice.</i>
humanitarian	Of or relating to or characteristic of humanitarianism. <i>Groups sending humanitarian aid.</i>
intercessor	A person who intervenes on behalf of another, especially by prayer. <i>They rejected the notion that an intercessor was needed to appeal to God.</i>

patron	A person who gives financial or other support to a person, organization, or cause. <i>A celebrated patron of the arts.</i>
patronize	Do one's shopping at; do business with; be a customer or client of. <i>We patronize this store.</i>
philanthropic	Generous in assistance to the poor. <i>Philanthropic contributions.</i>
philanthropist	Someone who makes charitable donations intended to increase human well-being. <i>The trust was founded by an American philanthropist.</i>
proponent	A person who pleads for a cause or propounds an idea. <i>A strong proponent of the free market and liberal trade policies.</i>
<u>sponsor</u>	Assume sponsorship of. <i>The production cost 50 000 most coming from local sponsors.</i>
subsidize	Support through subsidies. <i>The arts in Europe are heavily subsidized.</i>
support	Support materially or financially. <i>She supported him during the illness.</i>
supporter	Someone who supports or champions something. <i>Labour supporters.</i>
transferability	The quality of being transferable or exchangeable. <i>Sterling transferability affords a means of multilateral settlement for trade between nondollar countries.</i>