

Need another word that means the same as “ploy”? Find 11 synonyms and 30 related words for “ploy” in this overview.

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The synonyms of “Ploy” are: gambit, stratagem, plan, scheme, tactic, manoeuvre, move, course of action, line of action, device, wile

Ploy as a Noun

Definitions of "Ploy" as a noun

According to the [Oxford Dictionary of English](#), “ploy” as a noun can have the following definitions:

- *A cunning plan or action designed to turn a situation to one's own advantage.*
- *An opening remark intended to secure an advantage for the speaker.*
- *A maneuver in a game or conversation.*
- *An activity done for amusement.*

Synonyms of "Ploy" as a noun (11 Words)

course of action	Facility consisting of a circumscribed area of land or water laid out for a sport.
device	Any ornamental pattern or design (as in embroidery). <i>He would stoop to any device to win a point.</i>
gambit	(in chess) an opening move in which a player makes a sacrifice, typically of a pawn, for the sake of a compensating advantage. <i>His resignation was a tactical gambit.</i>
line of action	A formation of people or things one beside another.

manoeuvre	A movement or series of moves requiring skill and care. <i>The Russian vessel was on manoeuvres.</i>
move	A change of place, position, or state. <i>Robson began a move which saw Webb run from the halfway line down the right.</i>
plan	A drawing or diagram made by projection on a horizontal plane especially one showing the layout of a building or one floor of a building. <i>The UN peace plan.</i>
scheme	A group of independent but interrelated elements comprising a unified whole. <i>The occupational sick pay scheme.</i>
stratagem	An elaborate or deceitful scheme contrived to deceive or evade. <i>A series of devious stratagems.</i>
tactic	A plan for attaining a particular goal. <i>Basic infantry tactics were taught by guest instructors.</i>
wile	Devious or cunning stratagems employed in manipulating or persuading someone to do what one wants. <i>The devious wiles of the politicians.</i>

Usage Examples of "Ploy" as a noun

- *The eternal cross-stitch I was set to do before I could indulge my own ploys.*
- *The president has dismissed the referendum as a ploy to buy time.*

Associations of "Ploy" (30 Words)

battlefield	A place or situation of strife or conflict. <i>Battlefield conditions.</i>
bearish	Resembling or likened to a bear, typically in being rough, surly, or clumsy. <i>A bearish figure with mutton chop whiskers.</i>
bluff	The act of bluffing in poker deception by a false show of confidence in the strength of your cards. <i>His game of bluff.</i>
calculated	Carefully thought out in advance. <i>A calculated insult.</i>
contrivance	A device, especially in literary or artistic composition, which gives a sense of artificiality. <i>The plot contained too many improbable contrivances to be believable.</i>

<u>deliberate</u>	Fully considered; not impulsive. <i>A deliberate attempt to provoke a response.</i>
deliberately	Consciously and intentionally; on purpose. <i>Slowly and deliberately he rose from the armchair.</i>
<u>diversification</u>	The process of a business enlarging or varying its range of products or field of operation. <i>He limited his losses by diversification of his product line.</i>
feint	Make a deceptive or distracting movement, especially during a fight. <i>A brief feint at the opponent's face.</i>
intended	The person one intends to marry; one's fiancé or fiancée. <i>Your intended trip abroad.</i>
machiavellian	Of or relating to Machiavelli or the principles of conduct he recommended.
<u>maneuver</u>	A deliberate coordinated movement requiring dexterity and skill. <i>He maneuvered to get the chairmanship.</i>
measured	Having notes of fixed rhythmic value. <i>She set off with measured tread.</i>
obstructionist	Someone who systematically obstructs some action that others want to take.
ouster	Removal from the jurisdiction of the courts. <i>The junta's ouster of the Emperor.</i>
plan	Make plans for something. <i>The UN peace plan.</i>
planning	The process of making plans for something. <i>His planning for retirement was hindered by several uncertainties.</i>
purposely	With intention; in an intentional manner. <i>She had purposely made it difficult.</i>
scheme	Devise a system or form a scheme for. <i>Police uncovered a scheme to steal paintings worth more than 250 000.</i>
stratagem	Skill in devising plans or schemes; cunning. <i>A series of devious stratagems.</i>
strategically	With regard to strategy. <i>We have to think strategically about how best to utilize our facilities.</i>
strategy	An elaborate and systematic plan of action. <i>Shifts in marketing strategy.</i>
tactic	A plan for attaining a particular goal. <i>The minority attempted to control the Council by a delaying tactic.</i>

<u>tactical</u>	(of voting) aimed at preventing the strongest candidate from winning by supporting the next strongest, without regard to one's true political allegiance. <i>As a tactical officer in the field he had no equal.</i>
tactician	A person who is skilled at planning tactics. <i>A brilliant political tactician.</i>
tactics	The branch of military science dealing with detailed maneuvers to achieve objectives set by strategy.
transition	Make or undergo a transition from one state or system to another. <i>Students in transition from one programme to another.</i>
<u>trend</u>	The popular taste at a given time. <i>An upward trend in sales and profit margins.</i>
trick	An illusion. <i>A trick question.</i>
<u>unbeatable</u>	Not able to be defeated or bettered in a contest or commercial market. <i>An unbeatable ball team.</i>