

Need another word that means the same as “sponsorship”? Find 6 synonyms and 30 related words for “sponsorship” in this overview.

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**The synonyms of “Sponsorship” are: backing, support, patronage, funding, financing, promotion**

## Sponsorship as a Noun

### Definitions of "Sponsorship" as a noun

According to the [Oxford Dictionary of English](#), “sponsorship” as a noun can have the following definitions:

- *The act of sponsoring (either officially or financially).*
- *The position of being a sponsor.*
- *Financial support received from a sponsor.*



## Synonyms of "Sponsorship" as a noun (6 Words)

- backing** A layer of material that forms, protects, or strengthens the back of something.  
*The fabric has a special **backing** for durability.*
- financing** The act of financing.
- funding** The action or practice of providing funding.  
***Funding** for the project was provided by the Housing Corporation.*
- patronage** The rights and duties or position of a patron.  
*Even before noon there was a considerable **patronage**.*
- promotion** Act of raising in rank or position.  
*The paper is reaping the rewards of a series of **promotions**.*
- support** The action of supporting something or someone or the state of being supported.  
*His faith was all the **support** he needed.*



### **Usage Examples of "Sponsorship" as a noun**

- *We raised about £6,000 in sponsorship.*
- *The company's sponsorship of the tournament.*



## Associations of "Sponsorship" (30 Words)

|                           |  |
|---------------------------|--|
| <b>account</b>            | A short account of the news.<br><i>I can t <b>account</b> for the missing money.</i>   |
| <b>advertising</b>        | The business of drawing public attention to goods and services.<br><i>Her father was in <b>advertising</b>.</i>  |
| <b>banner</b>             | Excellent; outstanding.<br><i>A nuclear disarmament <b>banner</b> was carried round the war memorial.</i>  |
| <b><u>beneficiary</u></b> | The recipient of funds or other benefits.  |
| <b>borrow</b>             | Take and use (a book) from a library for a fixed period of time.<br><i>Lower interest rates will make it cheaper for individuals to <b>borrow</b>.</i> |
| <b>charity</b>            | Help or money given to those in need.<br><i>The care of the poor must not be left to private <b>charity</b>.</i>                                       |
| <b><u>commercial</u></b>  | Connected with or engaged in or sponsored by or used in commerce or commercial enterprises.<br><i>A <b>commercial</b> agreement.</i>                   |
| <b>contribute</b>         | Contribute to some cause.<br><i>He <b>contributed</b> to a private pension.</i>  |

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|------------------------|---|
| <b>contribution</b>    | Act of giving in common with others for a common purpose especially to a charity.<br><i>He expected his <b>contribution</b> to be repaid with interest.</i>                                   |
| <b>corporate</b>       | A corporate company or group.<br><i>An <b>incorporated</b> town.</i>  |
| <b>coupon</b>          | Of a consumer collect and use coupons or vouchers offering discounts on goods or services.<br><i>The stock carries a 10 per cent <b>coupon</b>.</i>   |
| <b>donate</b>          | Allow the removal of (blood or an organ) from one's body for transplantation, transfusion, or research.<br><i>She <b>donates</b> to her favorite charity every month.</i>                     |
| <b><u>donation</u></b> | The action of donating something.<br><i>The <b>donation</b> of carpets chairs and cutlery.</i>  |
| <b>endowment</b>       | The action of endowing something or someone.<br><i>His generous <b>endowment</b> of the laboratory came just in the nick of time.</i>   |
| <b>fiduciary</b>       | Involving trust, especially with regard to the relationship between a trustee and a beneficiary.<br><i>A <b>fiduciary</b> contract.</i>   |
| <b>finance</b>         | Obtain or provide money for.<br><i>The clearing banks are important sources of <b>finance</b>.</i>  |
| <b>financial</b>       | Shares in financial companies.<br><i>At the end of the year fund managers sell their worst performing stocks and <b>financials</b> have fared badly this year.</i>                            |
| <b>flyer</b>           | A speculative investment.<br><i>Frequent <b>flyers</b>.</i>   |
| <b>fund</b>            | Provide a fund for the redemption of principal or payment of interest.<br><i>The government <b>funds</b> basic research in many areas.</i>  |
| <b>fundraiser</b>      | Someone who solicits financial contributions.<br><i>A <b>fundraiser</b> for the Royal Liverpool Philharmonic Society.</i>   |
| <b>handbill</b>        | A small printed advertisement or other notice distributed by hand.  |
| <b>humanitarian</b>    | Of or relating to or characteristic of humanitarianism.<br><i>Released the prisoner for <b>humanitarian</b> reasons.</i>  |
| <b>investment</b>      | An act of devoting time, effort, or energy to a particular undertaking with the expectation of a worthwhile result.<br><i>This job calls for the <b>investment</b> of some hard thinking.</i> |
| <b><u>lend</u></b>     | Accommodate or adapt oneself to.<br><i>The current system <b>lends</b> itself to great abuse.</i>   |

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|--------------------|--|
| <b>marketing</b>   | Shopping at a market.<br><i>Does the weekly <b>marketing</b> at the supermarket.</i>   |
| <b>promotional</b> | Relating to the publicizing of a product, organization, or venture so as to increase sales or public awareness.<br><i>She was on a <b>promotional</b> tour for her books.</i>  |
| <b>sell</b>        | An act of selling or attempting to sell something.<br><i>Do not your lawyers <b>sell</b> all their practice as your priests their prayers.</i>   |
| <b>shopper</b>     | A bag for holding shopping, that is attached to wheels and pushed or pulled along.<br><i>A commercial centre thronged with <b>shoppers</b>.</i>  |
| <b>throwaway</b>   | Words spoken in a casual way with conscious under-emphasis.<br><i>We live in a <b>throwaway</b> society.</i>   |
| <b>trustee</b>     | An individual person or member of a board given control or powers of administration of property in trust with a legal obligation to administer it solely for the purposes specified.<br><i>Pension fund <b>trustees</b>.</i> |

