

Need another word that means the same as “sponsorship”? Find 6 synonyms and 30 related words for “sponsorship” in this overview.

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**The synonyms of “Sponsorship” are: backing, support, patronage, funding, financing, promotion**

## **Sponsorship as a Noun**

### **Definitions of "Sponsorship" as a noun**

According to the [Oxford Dictionary of English](#), “sponsorship” as a noun can have the following definitions:

- *The act of sponsoring (either officially or financially).*
- *The position of being a sponsor.*
- *Financial support received from a sponsor.*



## Synonyms of "Sponsorship" as a noun (6 Words)

- backing** A layer of material that forms, protects, or strengthens the back of something.  
*The fabric has a special **backing** for durability.*
- financing** The act of financing.
- funding** The action or practice of providing funding.  
***Funding** for the project was provided by the Housing Corporation.*
- patronage** The rights and duties or position of a patron.  
*Even before noon there was a considerable **patronage**.*
- promotion** Act of raising in rank or position.  
*The paper is reaping the rewards of a series of **promotions**.*
- support** The action of supporting something or someone or the state of being supported.  
*His faith was all the **support** he needed.*



### **Usage Examples of "Sponsorship" as a noun**

- *We raised about £6,000 in sponsorship.*
- *The company's sponsorship of the tournament.*



## Associations of "Sponsorship" (30 Words)

<b>account</b>	A short account of the news. <i>I can't <b>account</b> for the missing money.</i>
<b>advertising</b>	The business of drawing public attention to goods and services. <i>Her father was in <b>advertising</b>.</i>
<b>banner</b>	Excellent; outstanding. <i>A nuclear disarmament <b>banner</b> was carried round the war memorial.</i>
<b>beneficiary</b>	The recipient of funds or other benefits.
<b>borrow</b>	Take and use (a book) from a library for a fixed period of time. <i>Lower interest rates will make it cheaper for individuals to <b>borrow</b>.</i>
<b>charity</b>	Help or money given to those in need. <i>The care of the poor must not be left to private <b>charity</b>.</i>
<b>commercial</b>	Connected with or engaged in or sponsored by or used in commerce or commercial enterprises. <i>A <b>commercial</b> agreement.</i>
<b>contribute</b>	Contribute to some cause. <i>He <b>contributed</b> to a private pension.</i>

<b>contribution</b>	Act of giving in common with others for a common purpose especially to a charity. <i>He expected his <b>contribution</b> to be repaid with interest.</i>
<b>corporate</b>	A corporate company or group. <i>An <b>incorporated</b> town.</i>
<b>coupon</b>	Of a consumer collect and use coupons or vouchers offering discounts on goods or services. <i>The stock carries a 10 per cent <b>coupon</b>.</i>
<b>donate</b>	Allow the removal of (blood or an organ) from one's body for transplantation, transfusion, or research. <i>She <b>donates</b> to her favorite charity every month.</i>
<b>donation</b>	The action of donating something. <i>The <b>donation</b> of carpets chairs and cutlery.</i>
<b>endowment</b>	The action of endowing something or someone. <i>His generous <b>endowment</b> of the laboratory came just in the nick of time.</i>
<b>fiduciary</b>	Involving trust, especially with regard to the relationship between a trustee and a beneficiary. <i>A <b>fiduciary</b> contract.</i>
<b>finance</b>	Obtain or provide money for. <i>The clearing banks are important sources of <b>finance</b>.</i>
<b>financial</b>	Shares in financial companies. <i>At the end of the year fund managers sell their worst performing stocks and <b>financials</b> have fared badly this year.</i>
<b>flyer</b>	A speculative investment. <i>Frequent <b>flyers</b>.</i>
<b>fund</b>	Provide a fund for the redemption of principal or payment of interest. <i>The government <b>funds</b> basic research in many areas.</i>
<b>fundraiser</b>	Someone who solicits financial contributions. <i>A <b>fundraiser</b> for the Royal Liverpool Philharmonic Society.</i>
<b>handbill</b>	A small printed advertisement or other notice distributed by hand.
<b>humanitarian</b>	Of or relating to or characteristic of humanitarianism. <i>Released the prisoner for <b>humanitarian</b> reasons.</i>
<b>investment</b>	An act of devoting time, effort, or energy to a particular undertaking with the expectation of a worthwhile result. <i>This job calls for the <b>investment</b> of some hard thinking.</i>
<b>lend</b>	Accommodate or adapt oneself to. <i>The current system <b>lends</b> itself to great abuse.</i>

- marketing** Shopping at a market.  
*Does the weekly **marketing** at the supermarket.*
- promotional** Relating to the publicizing of a product, organization, or venture so as to increase sales or public awareness.  
*She was on a **promotional** tour for her books.*
- sell** An act of selling or attempting to sell something.  
*Do not your lawyers **sell** all their practice as your priests their prayers.*
- shopper** A bag for holding shopping, that is attached to wheels and pushed or pulled along.  
*A commercial centre thronged with **shoppers**.*
- throwaway** Words spoken in a casual way with conscious under-emphasis.  
*We live in a **throwaway** society.*
- trustee** An individual person or member of a board given control or powers of administration of property in trust with a legal obligation to administer it solely for the purposes specified.  
*Pension fund **trustees**.*

