

Need another word that means the same as “subliminal”? Find 2 synonyms and 30 related words for “subliminal” in this overview.

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The synonyms of “Subliminal” are: subconscious, unconscious

Subliminal as an Adjective

Definitions of "Subliminal" as an adjective

According to the [Oxford Dictionary of English](#), “subliminal” as an adjective can have the following definitions:

- *Below the threshold of conscious perception.*
- *(of a stimulus or mental process) below the threshold of sensation or consciousness; perceived by or affecting someone's mind without their being aware of it.*

Synonyms of "Subliminal" as an adjective (2 Words)

[subconscious](#) Of or concerning the part of the mind of which one is not fully aware but which influences one’s actions and feelings.

*My **subconscious** fear.*

[unconscious](#) Not knowing or perceiving- Charles Dickens.

*He would wipe back his hair in an **unconscious** gesture of annoyance.*

Associations of "Subliminal" (30 Words)

ad An advertisement.
*The latest television lager **ad**.*

advertisement	A notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy. <i>Unhappy clients are not a good advertisement for the firm.</i>
advertising	A public promotion of some product or service. <i>Her father was in advertising.</i>
audio	An audible acoustic wave frequency. <i>The machine can retrieve and play audio from a CD ROM.</i>
ballyhoo	Praise or publicize extravagantly. <i>A much ballyhooed musical extravaganza.</i>
banner	Unusually good; outstanding. <i>A banner ad.</i>
blurb	Write or contribute a blurb for a book film or other product. <i>The author got all his friends to write blurbs for his book.</i>
broadcast	Broadcast over the airwaves as in radio or television. <i>Green manures can be sown broadcast or in rows.</i>
commentary	A descriptive spoken account (especially on a broadcast) of an event or performance as it happens. <i>A live commentary on radio.</i>
dictation	Matter that has been dictated and transcribed; a dictated passage. <i>Passages for dictation.</i>
gimmick	A drawback or difficulty that is not readily evident. <i>It is not so much a programme to improve services as a gimmick to gain votes.</i>
handbill	A small printed advertisement or other notice distributed by hand.
hype	Publicize in an exaggerated and often misleading manner. <i>His first album hit the stores amid a storm of hype.</i>
memo	A memorandum.
message	Send a message to. <i>Select an option to delete your mail messages.</i>
news	Information reported in a newspaper or news magazine. <i>We watch the 7 o'clock news every night.</i>
newspaper	A business firm that publishes newspapers. <i>All the newspapers carried the story.</i>
playback	A pre-recorded musical soundtrack mimed to by an actor. <i>We listened to several playbacks in the control room.</i>
playbill	A poster announcing a theatrical performance. <i>He couldn't find her name on the playbill.</i>

promotional	Of or relating to advancement. <i>She was on a promotional tour for her books.</i>
publicity	The giving out of information about a product, person, or company for advertising or promotional purposes. <i>The case attracted wide publicity in the press.</i>
recording	The action or process of recording sound or a performance for subsequent reproduction or broadcast. <i>She watched the recording from a sound proof booth.</i>
salesmanship	The skills and methods used in selling or promoting commercial products. <i>This aggressive salesmanship borders on harassment.</i>
sponsorship	The position of being a sponsor. <i>We raised about 6 000 in sponsorship.</i>
stenographer	A person whose job is to transcribe speech in shorthand. <i>A court stenographer.</i>
studio	A studio flat. <i>The big names are being snapped up by major studios in the film capital.</i>
television	An electronic device that receives television signals and displays them on a screen. <i>Television news.</i>
text	A text message. <i>Too much concentration on set texts can turn pupils against reading.</i>
transcribe	Make a phonetic transcription of. <i>His largest early work was transcribed for organ.</i>
transcription	(genetics) the organic process whereby the DNA sequence in a gene is copied into mRNA; the process whereby a base sequence of messenger RNA is synthesized on a template of complementary DNA. <i>The funding covers transcription of nearly illegible photocopies.</i>