

Need another word that means the same as “target”? Find 39 synonyms and 30 related words for “target” in this overview.

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The synonyms of “Target” are: target area, aim, object, objective, fair game, prey, quarry, mark, butt, game, kill, bag, bullseye, goal, end, desired result, victim, scapegoat, dupe, recipient, focus, subject, aunt sally, buckler, direct, place, point, pick out, single out, select, choose, decide on, earmark, fix on, level, intend, position

Target as a Noun

Definitions of "Target" as a noun

According to the [Oxford Dictionary of English](#), “target” as a noun can have the following definitions:

- *A mark or point at which one fires or aims, especially a round or rectangular board marked with concentric circles used in archery or shooting.*
- *A person who is the aim of an attack (especially a victim of ridicule or exploitation) by some hostile person or influence.*
- *A person or thing against whom criticism or abuse is directed.*
- *An idealization of the articulation of a speech sound, with reference to which actual utterances can be described.*
- *Sports equipment consisting of an object set up for a marksman or archer to aim at.*
- *A person, object, or place selected as the aim of an attack.*

- *The location of the target that is to be hit.*
- *A reference point to shoot at.*
- *A small round shield or buckler.*
- *An objective or result towards which efforts are directed.*
- *The goal intended to be attained (and which is believed to be attainable).*



Synonyms of "Target" as a noun (24 Words)

aim

An anticipated outcome that is intended or that guides your planned actions.

*He took **aim** and fired.*

aunt sally

The sister of your father or mother; the wife of your uncle.

bag

The amount contained in a bag.

*There were dark **bags** under her eyes.*

buckler

A small round shield held by a handle or worn on the forearm.

<u>bullseye</u>	A shot that hits the bullseye in sports such as archery shooting and darts. A bullseye lantern.
desired result	Something that is desired.
dupe	A person who is tricked or swindled. <i>Men who were simply the dupes of their unscrupulous leaders.</i>
end	The point in time at which something ends. <i>The end of the pier.</i>
fair game	Gathering of producers to promote business.
focus	A fixed reference point on the concave side of a conic section. <i>Out of focus.</i>
game	Games the score at a particular point or the score needed to win. <i>He thought of his painting as a game that filled his empty time.</i>
goal	An instance of sending the ball into or over the goal especially as a unit of scoring in a game. <i>The aircraft bumped towards our goal some 400 miles to the west.</i>
mark	A figure or letter representing the total number of marks awarded in an examination or competition and signifying a person's score. <i>Many candidates lose marks because they don't read the questions carefully.</i>
object	The goal intended to be attained (and which is believed to be attainable). <i>He was dragging a large object.</i>
objective	The objective case. <i>The system has achieved its objective.</i>
prey	Animal hunted or caught for food. <i>He fell prey to muggers.</i>
<u>quarry</u>	A person who is the aim of an attack (especially a victim of ridicule or exploitation) by some hostile person or influence. <i>A limestone quarry.</i>
recipient	The semantic role of the animate entity that is passively involved in the happening denoted by the verb in the clause. <i>The recipient of the Nobel Peace Prize.</i>
<u>scapegoat</u>	Someone who is punished for the errors of others.
<u>subject</u>	A person who is subjected to experimental or other observational procedures someone who is an object of investigation. <i>He had been thinking about the subject for several years.</i>
target area	Sports equipment consisting of an object set up for a marksman or archer to aim at.

victim

A person who is tricked or duped.
*Sacrificial **victims** for the ritual festivals.*



Usage Examples of "Target" as a noun

- *A military target.*
- *The car met its sales target in record time.*
- *The airport terminal was the target of a bomb.*
- *They were the target for a wave of abuse from the press.*
- *The target of a manhunt.*



Target as a Verb

Definitions of "Target" as a verb

According to the [Oxford Dictionary of English](#), "target" as a verb can have the following definitions:

- *Select as an object of attention or attack.*
- *Intend (something) to move towards a certain goal.*
- *Aim or direct (something).*



Synonyms of "Target" as a verb (15 Words)

- aim** Move into a desired direction of discourse.
*We **aim** to give you the best possible service.*
- choose** Pick out select or choose from a number of alternatives.
*There are many versions to **choose** from.*
- decide on** Reach, make, or come to a decision about something.
- direct** Give directions to point somebody into a certain direction.
*His criticism was **directed** at the wastage of ammunition.*
- earmark** Mark the ear of (a domesticated animal) as a sign of ownership or identity.
*The yard has been **earmarked** for a complete overhaul.*
- fix on** Influence an event or its outcome by illegal means.
- focus** Bring into focus or alignment to converge or cause to converge of ideas or emotions.
*The light **focused**.*
- intend** Mean or intend to express or convey.
*This one roomed cottage was **intended** to accommodate a family.*

- level** Make level or straight.
*I have to **level** with you.*
- pick out** Pilfer or rob.
- place** Score a goal by a place kick.
*They **placed** a contract for three boats.*
- point** Give a sharp tapered point to.
*Reach up with your arms and **point** your toes.*
- position** Promote (a product, service, or business) within a particular sector of a market, or as the fulfilment of that sector's specific requirements.
*He pulled out a chair and **positioned** it between them.*
- select** Pick out select or choose from a number of alternatives.
*She **selected** a pair of shoes from among the dozen the salesgirl had shown her.*
- single out** Hit a single.



Usage Examples of "Target" as a verb

- *Warheads were targeted on a European city.*
- *Two men were targeted by the attackers.*



Associations of "Target" (30 Words)

accusative	A word in the accusative case. <i>Accusative</i> endings.
<u>aim</u>	Direct (a remark) toward an intended goal. <i>We aim to give you the best possible service.</i>
<u>aimless</u>	Aimlessly drifting. <i>An aimless existence.</i>
<u>aspiration</u>	The action of pronouncing a sound with an exhalation of breath. <i>The needs and aspirations of the people.</i>
<u>destination</u>	The place to which someone or something is going or being sent. <i>Delft is an ideal destination for a relaxing weekend.</i>
direct	Of a current flowing in one direction only. <i>A direct descendant of Edward III.</i>

goal	An instance of sending the ball into or over the goal especially as a unit of scoring in a game. <i>The decisive opening goal.</i>
heading	A strip of cloth at the top of a curtain above the hooks or wire by which it is suspended. <i>The heading seemed to have little to do with the text.</i>
incriminate	Suggest that someone is guilty. <i>He refused to answer questions in order not to incriminate himself.</i>
intended	Planned or meant. <i>Your intended trip abroad.</i>
<u>intention</u>	(usually plural) the goal with respect to a marriage proposal. <i>If his intentions aren't honourable I never want to see him again.</i>
intentionality	Expressive of intentions.
inventory	A complete list of items such as property, goods in stock, or the contents of a building. <i>In our warehouse you'll find a large inventory of new and used bicycles.</i>
knowingly	In a way that suggests one has secret knowledge or awareness. <i>When a journalist knowingly misleads their readers.</i>
mark	Make underscoring marks. <i>This sign marks the border.</i>
object	Express or raise an objection or protest or criticism or express dissent. <i>Small objects such as shells.</i>
objective	The objective case. <i>The system has achieved its objective.</i>
<u>opportunist</u>	Opportunistic. <i>Most burglaries are committed by casual opportunists.</i>
orientation	Familiarization with something. <i>Showed a Marxist orientation.</i>
<u>planned</u>	Planned in advance. <i>The planned outlays for new equipment.</i>
prey	Prey on or hunt for. <i>He fell prey to muggers.</i>
<u>propose</u>	Propose or intend. <i>Roy Thomson was proposed as chairman.</i>
<u>purport</u>	Appear to be or do something, especially falsely. <i>She is not the person she purports to be.</i>

purpose	The quality of being determined to do or achieve something firmness of purpose. <i>There was a new sense of purpose in her step as she set off.</i>
purposive	Having a purpose. <i>Purposive behavior.</i>
squarely	In a straight direct way. <i>The responsibility lies squarely with them.</i>
teleology	The doctrine of design and purpose in the material world. <i>His theory of class consciousness is predicated on a teleology.</i>
thing	Personal belongings or clothing. <i>She couldn t find a thing to wear.</i>
victim	An unfortunate person who suffers from some adverse circumstance. <i>Earthquake victims.</i>
yard	A square or cubic yard especially of sand or other building materials. <i>It cost two hundred up front one yard for Maurice one for the girl.</i>

