

Need another word that means the same as “target”? Find 39 synonyms and 30 related words for “target” in this overview.

Table Of Contents:

- [Target as a Noun](#)
- [Definitions of "Target" as a noun](#)
- [Synonyms of "Target" as a noun \(24 Words\)](#)
- [Usage Examples of "Target" as a noun](#)
- [Target as a Verb](#)
- [Definitions of "Target" as a verb](#)
- [Synonyms of "Target" as a verb \(15 Words\)](#)
- [Usage Examples of "Target" as a verb](#)
- [Associations of "Target" \(30 Words\)](#)

**The synonyms of “Target” are: target area, aim, object, objective, fair game, prey, quarry, mark, butt, game, kill, bag, bullseye, goal, end, desired result, victim, scapegoat, dupe, recipient, focus, subject, aunt sally, buckler, direct, place, point, pick out, single out, select, choose, decide on, earmark, fix on, level, intend, position**

## Target as a Noun

### Definitions of "Target" as a noun

According to the [Oxford Dictionary of English](#), “target” as a noun can have the following definitions:

- *A mark or point at which one fires or aims, especially a round or rectangular board marked with concentric circles used in archery or shooting.*
- *A person who is the aim of an attack (especially a victim of ridicule or exploitation) by some hostile person or influence.*
- *A person or thing against whom criticism or abuse is directed.*
- *An idealization of the articulation of a speech sound, with reference to which actual utterances can be described.*
- *Sports equipment consisting of an object set up for a marksman or archer to aim at.*
- *A person, object, or place selected as the aim of an attack.*

- *The location of the target that is to be hit.*
- *A reference point to shoot at.*
- *A small round shield or buckler.*
- *An objective or result towards which efforts are directed.*
- *The goal intended to be attained (and which is believed to be attainable).*



## Synonyms of "Target" as a noun (24 Words)

### **aim**

An anticipated outcome that is intended or that guides your planned actions.

*He took **aim** and fired.*

### **aunt sally**

The sister of your father or mother; the wife of your uncle.

### **bag**

The amount contained in a bag.

*There were dark **bags** under her eyes.*

### **buckler**

A small round shield held by a handle or worn on the forearm.

<a href="#"><u>bullseye</u></a>	A shot that hits the bullseye in sports such as archery shooting and darts. A <b>bullseye</b> lantern.
<b>desired result</b>	Something that is desired.
<b>dupe</b>	A person who is tricked or swindled. <i>Men who were simply the <b>dupes</b> of their unscrupulous leaders.</i>
<b>end</b>	The point in time at which something ends. <i>The <b>end</b> of the pier.</i>
<b>fair game</b>	Gathering of producers to promote business.
<b>focus</b>	A fixed reference point on the concave side of a conic section. <i>Out of <b>focus</b>.</i>
<b>game</b>	Games the score at a particular point or the score needed to win. <i>He thought of his painting as a <b>game</b> that filled his empty time.</i>
<b>goal</b>	An instance of sending the ball into or over the goal especially as a unit of scoring in a game. <i>The aircraft bumped towards our <b>goal</b> some 400 miles to the west.</i>
<b>mark</b>	A figure or letter representing the total number of marks awarded in an examination or competition and signifying a person's score. <i>Many candidates lose <b>marks</b> because they don't read the questions carefully.</i>
<b>object</b>	The goal intended to be attained (and which is believed to be attainable). <i>He was dragging a large <b>object</b>.</i>
<b>objective</b>	The objective case. <i>The system has achieved its <b>objective</b>.</i>
<b>prey</b>	Animal hunted or caught for food. <i>He fell <b>prey</b> to muggers.</i>
<a href="#"><u>quarry</u></a>	A person who is the aim of an attack (especially a victim of ridicule or exploitation) by some hostile person or influence. <i>A limestone <b>quarry</b>.</i>
<b>recipient</b>	The semantic role of the animate entity that is passively involved in the happening denoted by the verb in the clause. <i>The <b>recipient</b> of the Nobel Peace Prize.</i>
<a href="#"><u>scapegoat</u></a>	Someone who is punished for the errors of others.
<a href="#"><u>subject</u></a>	A person who is subjected to experimental or other observational procedures someone who is an object of investigation. <i>He had been thinking about the <b>subject</b> for several years.</i>
<b>target area</b>	Sports equipment consisting of an object set up for a marksman or archer to aim at.

**victim**

A person who is tricked or duped.  
*Sacrificial **victims** for the ritual festivals.*



**Usage Examples of "Target" as a noun**

- *A military target.*
- *The car met its sales target in record time.*
- *The airport terminal was the target of a bomb.*
- *They were the target for a wave of abuse from the press.*
- *The target of a manhunt.*



## Target as a Verb

### Definitions of "Target" as a verb

According to the [Oxford Dictionary of English](#), "target" as a verb can have the following definitions:

- *Select as an object of attention or attack.*
- *Intend (something) to move towards a certain goal.*
- *Aim or direct (something).*



## Synonyms of "Target" as a verb (15 Words)

- aim** Move into a desired direction of discourse.  
*We **aim** to give you the best possible service.*
- choose** Pick out select or choose from a number of alternatives.  
*There are many versions to **choose** from.*
- decide on** Reach, make, or come to a decision about something.
- direct** Give directions to point somebody into a certain direction.  
*His criticism was **directed** at the wastage of ammunition.*
- earmark** Mark the ear of (a domesticated animal) as a sign of ownership or identity.  
*The yard has been **earmarked** for a complete overhaul.*
- fix on** Influence an event or its outcome by illegal means.
- focus** Bring into focus or alignment to converge or cause to converge of ideas or emotions.  
*The light **focused**.*
- intend** Mean or intend to express or convey.  
*This one roomed cottage was **intended** to accommodate a family.*

- level** Make level or straight.  
*I have to **level** with you.*
- pick out** Pilfer or rob.
- place** Score a goal by a place kick.  
*They **placed** a contract for three boats.*
- point** Give a sharp tapered point to.  
*Reach up with your arms and **point** your toes.*
- position** Promote (a product, service, or business) within a particular sector of a market, or as the fulfilment of that sector's specific requirements.  
*He pulled out a chair and **positioned** it between them.*
- select** Pick out select or choose from a number of alternatives.  
*She **selected** a pair of shoes from among the dozen the salesgirl had shown her.*
- single out** Hit a single.



## Usage Examples of "Target" as a verb

- *Warheads were targeted on a European city.*
- *Two men were targeted by the attackers.*



## Associations of "Target" (30 Words)

<b>accusative</b>	A word in the accusative case. <b>Accusative</b> endings.
<b>aim</b>	Direct (a remark) toward an intended goal. <i>We <b>aim</b> to give you the best possible service.</i>
<b>aimless</b>	Aimlessly drifting. <i>An <b>aimless</b> existence.</i>
<b>aspiration</b>	The action of pronouncing a sound with an exhalation of breath. <i>The needs and <b>aspirations</b> of the people.</i>
<b>destination</b>	The place to which someone or something is going or being sent. <i>Delft is an ideal <b>destination</b> for a relaxing weekend.</i>
<b>direct</b>	Of a current flowing in one direction only. <i>A <b>direct</b> descendant of Edward III.</i>



<b>goal</b>	An instance of sending the ball into or over the goal especially as a unit of scoring in a game. <i>The decisive opening <b>goal</b>.</i>
<b>heading</b>	A strip of cloth at the top of a curtain above the hooks or wire by which it is suspended. <i>The <b>heading</b> seemed to have little to do with the text.</i>
<b>incriminate</b>	Suggest that someone is guilty. <i>He refused to answer questions in order not to <b>incriminate</b> himself.</i>
<b>intended</b>	Planned or meant. <i>Your <b>intended</b> trip abroad.</i>
<b><u>intention</u></b>	(usually plural) the goal with respect to a marriage proposal. <i>If his <b>intentions</b> aren't honourable I never want to see him again.</i>
<b>intentionality</b>	Expressive of intentions.
<b>inventory</b>	A complete list of items such as property, goods in stock, or the contents of a building. <i>In our warehouse you'll find a large <b>inventory</b> of new and used bicycles.</i>
<b>knowingly</b>	In a way that suggests one has secret knowledge or awareness. <i>When a journalist <b>knowingly</b> misleads their readers.</i>
<b>mark</b>	Make underscoring marks. <i>This sign <b>marks</b> the border.</i>
<b>object</b>	Express or raise an objection or protest or criticism or express dissent. <i>Small <b>objects</b> such as shells.</i>
<b>objective</b>	The objective case. <i>The system has achieved its <b>objective</b>.</i>
<b><u>opportunist</u></b>	Opportunistic. <i>Most burglaries are committed by casual <b>opportunists</b>.</i>
<b>orientation</b>	Familiarization with something. <i>Showed a Marxist <b>orientation</b>.</i>
<b><u>planned</u></b>	Planned in advance. <i>The <b>planned</b> outlays for new equipment.</i>
<b>prey</b>	Prey on or hunt for. <i>He fell <b>prey</b> to muggers.</i>
<b><u>propose</u></b>	Propose or intend. <i>Roy Thomson was <b>proposed</b> as chairman.</i>
<b><u>purport</u></b>	Appear to be or do something, especially falsely. <i>She is not the person she <b>purports</b> to be.</i>

<b>purpose</b>	The quality of being determined to do or achieve something firmness of purpose. <i>There was a new sense of <b>purpose</b> in her step as she set off.</i>
<b>purposive</b>	Having a purpose. <i><b>Purposive</b> behavior.</i>
<b>squarely</b>	In a straight direct way. <i>The responsibility lies <b>squarely</b> with them.</i>
<b>teleology</b>	The doctrine of design and purpose in the material world. <i>His theory of class consciousness is predicated on a <b>teleology</b>.</i>
<b>thing</b>	Personal belongings or clothing. <i>She couldn t find a <b>thing</b> to wear.</i>
<b>victim</b>	An unfortunate person who suffers from some adverse circumstance. <i>Earthquake <b>victims</b>.</i>
<b>yard</b>	A square or cubic yard especially of sand or other building materials. <i>It cost two hundred up front one <b>yard</b> for Maurice one for the girl.</i>

