

Need another word that means the same as “trademark”? Find 35 synonyms and 30 related words for “trademark” in this overview.

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The synonyms of “Trademark” are: earmark, hallmark, stylemark, logo, emblem, sign, stamp, symbol, device, badge, crest, insignia, seal, coat of arms, shield, motif, mark, figure, monogram, logotype, colophon, characteristic, trait, quality, attribute, feature, peculiarity, idiosyncrasy, quirk, speciality, telltale sign, penchant, proclivity, brand, brandmark

Trademark as a Noun

Definitions of "Trademark" as a noun

According to the [Oxford Dictionary of English](#), “trademark” as a noun can have the following definitions:

- *A distinctive characteristic or object.*
- *A distinctive characteristic or attribute.*
- *A symbol, word, or words legally registered or established by use as representing a company or product.*
- *A formally registered symbol identifying the manufacturer or distributor of a product.*



Synonyms of "Trademark" as a noun (33 Words)

- attribute** An abstraction belonging to or characteristic of an entity.
*Flexibility and mobility are the key **attributes** of Britain's army.*
- badge** A distinguishing object or emblem.
*Philanthropy was regarded as a **badge** of social esteem.*
- characteristic** The integer part positive or negative of the representation of a logarithm in the expression $\log 6432808$ the characteristic is 2.
*Certain defining **characteristics** of the school emerge from the study.*
- coat of arms** Growth of hair or wool or fur covering the body of an animal.
- colophon** A publisher's emblem or imprint, usually on the title page of a book.
- crest** A ridge along the surface of a bone.
*Biopsy specimens of the iliac **crest** were obtained under local anaesthesia.*
- device** A piece of portable electronic equipment that can connect to the internet, such as a smartphone, tablet, or laptop computer.
*He would stoop to any **device** to win a point.*

earmark	A characteristic or identifying feature. <i>This car has all the earmarks of a classic.</i>
<u>emblem</u>	Special design or visual object representing a quality, type, group, etc. <i>America's national emblem the bald eagle.</i>
feature	The principal (full-length) film in a program at a movie theater. <i>They ran a feature on retirement planning.</i>
figure	The property possessed by a sum or total or indefinite quantity of units or individuals. <i>He cut a fine figure.</i>
<u>hallmark</u>	A distinctive feature. <i>The tiny bubbles are the hallmark of fine champagnes.</i>
idiosyncrasy	A distinctive or peculiar feature or characteristic of a place or thing. <i>One of his little idiosyncrasies was always preferring to be in the car first.</i>
insignia	A sign or token of something. <i>The ruins are devoid of moss and ivy the romantic insignia of age and decay.</i>
<u>logo</u>	A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc. <i>The Olympic logo was emblazoned across the tracksuits.</i>
logotype	A company emblem or device.
mark	A marking that consists of lines that cross each other. <i>He left an indelible mark on the American theater.</i>
monogram	A motif of two or more interwoven letters, typically a person's initials, used to identify a personal possession or as a logo. <i>A handkerchief with his monogram embroidered on one corner.</i>
<u>motif</u>	A leitmotif or figure. <i>In this opera Verdi used identifying motifs.</i>
peculiarity	A distinguishing trait. <i>His essays characterized decency as a British peculiarity.</i>
<u>penchant</u>	A strong liking. <i>He has a penchant for adopting stray dogs.</i>
<u>proclivity</u>	A tendency to choose or do something regularly; an inclination or predisposition towards a particular thing. <i>He has a proclivity for exaggeration.</i>
quality	An essential and distinguishing attribute of something or someone—Shakespeare. <i>An improvement in product quality.</i>

<u>quirk</u>	A narrow groove beside a beading. <i>Wry humour put a slight quirk in his mouth.</i>
seal	The state or fact of being joined or rendered impervious with a seal. <i>Attach a draught seal to the door itself.</i>
<u>shield</u>	A stylized representation of a shield used for displaying a coat of arms. <i>The horseshoe crab's armour forms a huge domed shield.</i>
sign	A fundamental linguistic unit linking a signifier to that which is signified. <i>A person born under the sign of Virgo.</i>
<u>speciality</u>	A branch of medicine or surgery. <i>His speciality was watercolours.</i>
stamp	A small adhesive piece of paper stuck to something to show that an amount of money has been paid in particular a postage stamp. <i>TV licence stamps.</i>
stylemark	A distinctive characteristic or attribute.
<u>symbol</u>	A mark or character used as a conventional representation of an object, function, or process, e.g. the letter or letters standing for a chemical element or a character in musical notation. <i>The chemical symbol for helium is He.</i>
telltale sign	Someone who gossips indiscreetly.
trait	A genetically determined characteristic. <i>Breeders were installing some trait that allowed the crop to thrive.</i>



Usage Examples of "Trademark" as a noun

- *The murder had all the trademarks of a Mafia hit.*



Trademark as a Verb

Definitions of "Trademark" as a verb

According to the [Oxford Dictionary of English](#), "trademark" as a verb can have the following definitions:

- *Register the trademark of.*
- *Mark with a brand or trademark.*
- *Mark with or register as a trademark.*



Synonyms of "Trademark" as a verb (2 Words)

brand To accuse or condemn or openly or formally or brand as disgraceful.
*She was **branded** a liar.*

brandmark Mark with a brand or trademark.



Usage Examples of "Trademark" as a verb

- She filed a request with the government to trademark her company's name.
- The company trademarked their new gadget.



Associations of "Trademark" (30 Words)

arrow

A projectile with a straight thin shaft and an arrowhead on one end and stabilizing vanes on the other intended to be shot from a bow.
*I ve never used a bow and **arrow**.*

boding

A feeling of evil to come.
*A steadily escalating sense of fore**boding**.*

brand

Burn with a branding iron to indicate ownership of animals.
*He had a look of unabashed power that only years of experience could **brand** on to a man s face.*

campaign

Go on a campaign go off to war.
*An advertising **campaign**.*

chant

The style of music consisting of chants.
*He was whispering something repeating it like a **chant** or a mantra.*

copyright	Secure a copyright on a written work. <i>Works whose copyrights had lapsed.</i>
costume	A swimming costume. <i>In spite of the heat he insisted on his woolen costume.</i>
earmark	Identification mark on the ear of a domestic animal. <i>The cash had been earmarked for a big expansion of the programme.</i>
feature	Have as a feature. <i>This restaurant features the most famous chefs in France.</i>
featured	Made a feature or highlight; given prominence. <i>He was the featured guest artist.</i>
hallmark	Stamp with a hallmark. <i>This attitude hallmarks many a Briton s behaviour abroad.</i>
indicator	A board or screen in a railway station, airport, etc. giving current information. <i>The raccoon is a poor choice as an indicator of riparian habitat.</i>
logo	A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc. <i>The Olympic logo was emblazoned across the tracksuits.</i>
mascot	A person or animal that is adopted by a team or other group as a symbolic figure. <i>The team s dolphin mascot.</i>
motto	A short sentence or phrase chosen as encapsulating the beliefs or ideals of an individual, family, or institution. <i>The family motto is Faithful though Unfortunate.</i>
placard	Publicize or announce by placards. <i>They were placarding the town with posters.</i>
projectile	Denoting or relating to a projectile. <i>They tried to shield Johnson from the projectiles that were being thrown.</i>
redesign	The action or process of redesigning something. <i>The front seats have been redesigned.</i>
represent	Be a delegate or spokesperson for represent somebody s interest or be a proxy or substitute for as of politicians and office holders representing their constituents or of a tenant representing other tenants in a housing dispute. <i>Santos are small wooden figures representing saints.</i>
shibboleth	A custom, principle, or belief distinguishing a particular class or group of people, especially a long-standing one regarded as outmoded or no longer important. <i>Liberal shibboleths about education.</i>

sign	Mark or consecrate with the sign of the cross. <i>A person born under the sign of Virgo.</i>
signal	Be a signal for or a symptom of. <i>The diner signaled the waiters to bring the menu.</i>
signature	A sheet with several pages printed on it it folds to page size and is bound with other signatures to form a book. <i>The chef produced the p t that was his signature.</i>
slogan	A motto associated with a political party or movement or other group. <i>Students were chanting slogans.</i>
symbol	Symbolize. <i>The limousine was another symbol of his wealth and authority.</i>
symbolic	Involving the use of symbols or symbolism. <i>The spinning wheel was as symbolic of colonial Massachusetts as the codfish.</i>
technicolor	A trademarked method of making color motion pictures.
term	Give a descriptive name to call by a specified term. <i>The summer term.</i>
truism	An obvious truth. <i>The truism that you get what you pay for.</i>
zodiac	Astrology a circular diagram representing the 12 zodiacal constellations and showing their signs.

